#1 of 2: Ratio of Highest to Lowest County Median Household Income in the Market

Tooele County leads Utah in income

New ALEX Intelligence data reveals a rare intra-metro gap

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THE DATA

1.09x

Ratio of Highest to Lowest County Median Household Income in the Market (2024)

This divergence is unprecedented in Utah's major metros. While most regions show convergence, the Salt Lake City-Murray market exhibits a growing polarization in income distribution. The gap suggests that economic growth is not evenly distributed across the metro, with Tooele County benefiting from a mix of high-wage industries and lower cost-of-living factors.



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Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-14-slc-murray-within-county-median-income

01

Wealth is shifting west

For real estate investors and developers, this points to emerging demand in Tooele’s residential and commercial corridors. The data suggests that future growth may be less about downtown revitalization and more about suburban and exurban infrastructure investment.

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02

Polarization, not convergence

This divergence challenges the assumption that all parts of the metro benefit equally from regional growth. It implies that policies focused solely on central urban centers may miss the true drivers of wealth creation. For policymakers and planners, this data calls for targeted investment in transportation, broadband, and workforce development in Tooele County to avoid long-term economic stratification.

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