Hays County — #3 of 5: Median Home Value

Median Home Value: $399,800

Source: ALEX Intelligence · Published November 14, 2026

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THE DATA

$399,800

Median Home Value (2024)

Hays County holds the third-highest median home value among the five counties in the Austin-Round Rock-San Marcos metropolitan area.

This ranking reflects sustained demand driven by workforce expansion, infrastructure investment, and proximity to Austin's tech corridor. Despite rising prices, Hays County remains more accessible than Williamson or Travis counties, maintaining a balance between affordability and growth potential.

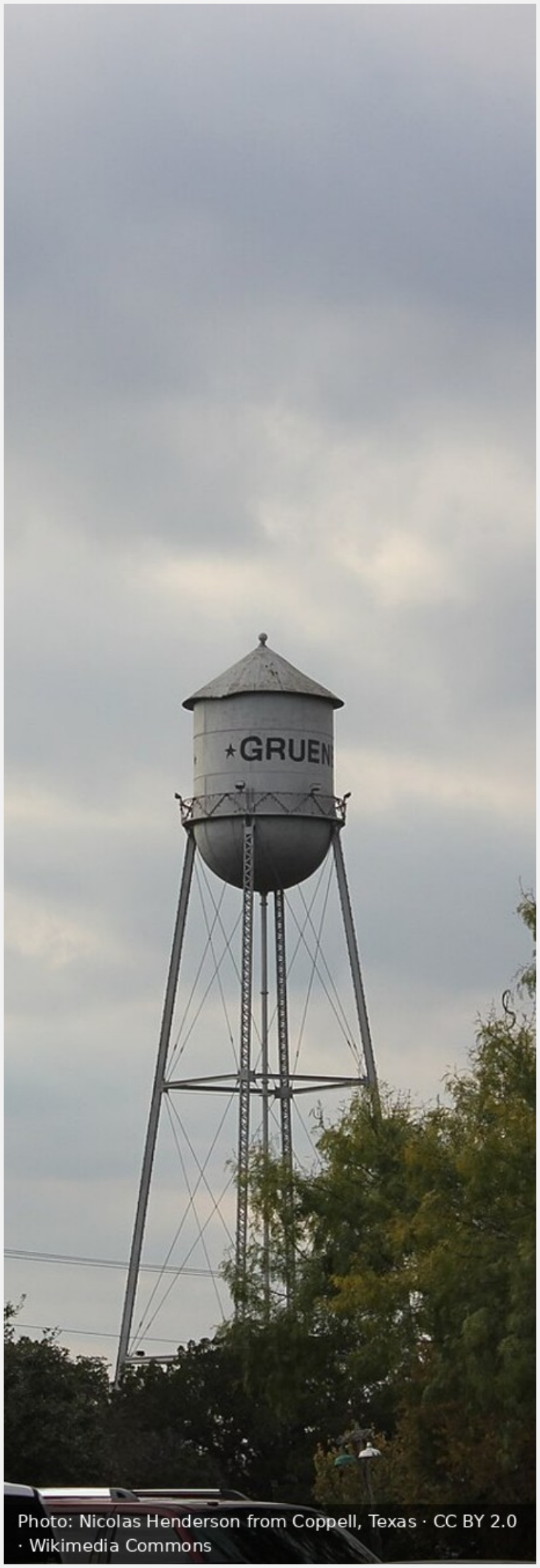


Photo: Nicolas Henderson from Coppell, Texas · CC BY 2.0 · Wikimedia Commons

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-14-san-marcos-nb-standing-home-value-county

01

Affordability Still Exists in the Core

The data reveals a strategic asymmetry: while prices are rising, they are not yet at the levels seen in adjacent high-demand zones. This creates a temporary window for value-driven investment and retention, particularly for buyers prioritizing stability over speculation.

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02

The Growth Engine Is Infrastructure

When infrastructure leads development, housing markets avoid boom-bust cycles. The fact that Hays County ranks so highly in median value despite not being the most expensive county indicates that the market is being driven by fundamentals, not just speculation.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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