Georgetown — #7 of 7: Average Household Size

# Georgetown has the smallest households in Williamson County

Source: ALEX Intelligence · Published November 14, 2026

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THE DATA

# 2.4

**Average Household Size (2024)**

Georgetown's average household size is the lowest among all Williamson County cities with available data.

This figure reflects a demographic shift toward smaller, more mobile living units — a trend amplified by the influx of young professionals and remote workers. With household sizes below the regional average, demand for compact, efficient housing is rising, particularly in new construction and infill developments.



Photo: Another Believer · CC BY-SA 4.0 · Wikimedia Commons

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-14-georgetown-tx-household-size-place-mkt

# 01

## Smaller households mean higher density potential

This dynamic supports the growth of micro-living, co-living, and multi-generational housing models, which can thrive in Georgetown’s evolving urban core without increasing sprawl. Builders are already responding with smaller, smartly designed homes tailored to single professionals and dual-income couples.



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# 02

## Affordability through compact design

This creates a virtuous cycle: lower prices attract more buyers, increasing demand for new housing, which in turn sustains development momentum. The result is a self-reinforcing market where efficiency drives access, and density enables growth — a model that could serve as a blueprint for other Central Texas communities.

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