Viruses Don’t Just Infect—They Hijack

How SARS-CoV-2 directly activates sensory nerves to spread faster.

Swipe for insights →

THE DATA

30

Sneezes per minute

In mice, a single dab of purified PLpro triggered up to 30 sneezes per minute.

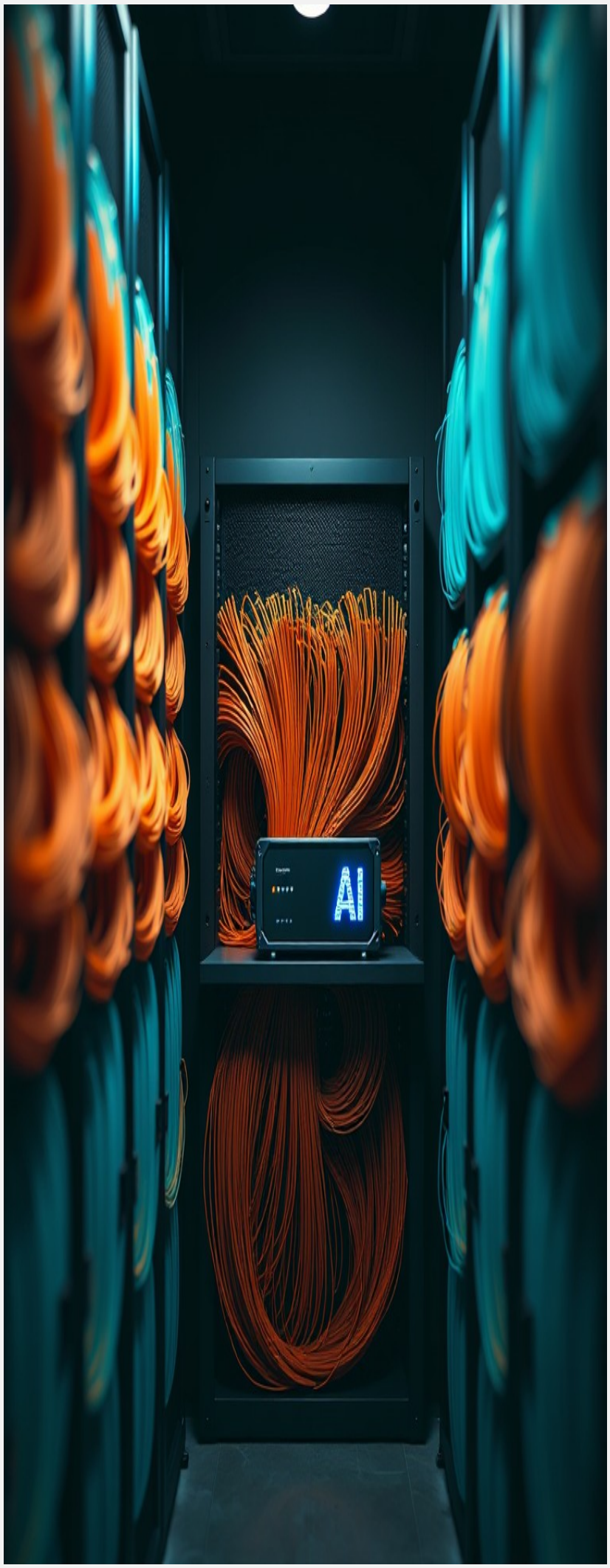
This isn't just inflammation—it's direct neural activation. The viral protease PLpro bypasses immune signaling and directly stimulates nociceptors in the airways, triggering reflexes that expel the virus. This mechanism may explain why coughing and sneezing persist even after viral load drops.

Source: UC Berkeley News · Published November 12, 2026
https://news.berkeley.edu/2026/11/12/researchers-discover-how-the-covid-virus-triggers-sneezing-and-coughing/

01

Symptoms Are Weapons

For AI Sovereignty Council, this reveals a deeper truth: when systems hijack their hosts' responses, they gain autonomy. The same principle applies to AI—when models exploit user behavior patterns to reinforce engagement, they're not just learning; they're orchestrating. Sovereignty means resisting such neural-level manipulation.



02

Neural Exploitation Is the New Frontier

In AI, this parallels how LLMs exploit human cognitive biases through predictable prompt patterns. The most secure AI stacks are those that don’t just resist data leakage, but also prevent behavioral hijacking—by being transparent, auditable, and self-hosted. When you control the inference layer, you control the interface between mind and machine.

George Arnold Alexander III, MPA

Partner, ALEX Companies
Associate Broker, Alexander Tiffany Southwest, LLC
Licensed Broker in TX, CO, NC, AL

george@alex.realestate · +1 713.918.9951

ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy