Huntsville, AL — #5 of 10: Accommodation Establishments

Accommodation Establishments: 79

Source: ALEX Intelligence · Published November 13, 2026

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THE DATA

79

Accommodation Establishments (2022)

Huntsville, AL has 79 establishments in the accommodation sector (NAICS 721) as of 2022.

This figure places Huntsville fifth among Alabama's 12 metros, reflecting sustained demand for lodging tied to its growing defense, aerospace, and tech sectors. The concentration of high-skill employment and federal activity drives consistent visitation and short-term housing demand, reinforcing the city's role as a regional hub.

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 721 (Accommodation) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-13-huntsville-istand-721-msa

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Accommodations as a proxy for economic magnetism

The ranking of 79 accommodation establishments is not just a tourism metric — it’s a signal of economic gravity. Each establishment represents a node in a broader ecosystem of innovation, employment, and visitor-driven services. Huntsville’s position as a top-five Alabama metro in this category underscores its appeal beyond local residents, drawing professionals, contractors, and investors from across the Southeast.

02

The hidden cost of being a growth magnet

While high accommodation density signals strength, it also reflects underlying pressure on housing and infrastructure. With 79 establishments, Huntsville faces increased demand for transient housing, which can displace long-term rentals and amplify affordability challenges. This dynamic suggests that growth is not just about new homes — it's about managing the balance between short-term use and permanent residency.

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Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

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