Georgetown — #1 of 7: Median Resident Age

Georgetown is Texas' oldest city by median age

Source: ALEX Intelligence · Published November 13, 2026

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THE DATA

43 years

Median Resident Age (2024)

Georgetown leads Williamson County in resident age, outpacing nearby communities.

This 43-year median age reflects a mature, established population—many of whom have lived in the area for decades. The city's aging demographic correlates with stable homeownership, long-term investment in property, and low turnover in the housing market. This demographic profile suggests sustained demand for maintenance-ready homes, walkable neighborhoods, and community amenities.



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Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-13-georgetown-tx-median-age-place-mkt

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Stability over growth

A median age of 43 signals that Georgetown is no longer a growth-oriented suburb attracting young professionals. Instead, it’s a mature market where residents are deeply embedded in the community. This stability reduces volatility in the housing market—fewer moves, lower vacancy, and stronger long-term equity accumulation. For investors, this means predictable appreciation tied to infrastructure and quality of life, not speculative demand.



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02

The quiet demand for age-in-place

As residents age, the need for accessible, low-maintenance homes increases. Georgetown's older demographic drives demand for single-story layouts, barrier-free design, and proximity to healthcare and senior services. This trend is already reflected in new developments like Sun City Georgetown, which cater to active adults. Builders are responding not with more young-adult housing, but with wellness-focused, maintenance-free communities—aligning with the city's demographic reality.

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