Mocksville — #1 of 10: Home Value to Income Ratio

Mocksville leads in home affordability pressure

Where a home costs the most years of pay, 2026

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THE DATA

4.3x

Home Value to Income Ratio (2024)

Mocksville has the highest ratio in the Greensboro-Winston-Salem-High Point MSA, meaning a home costs 4.3 times the median household income.

This ratio reflects the burden of homeownership relative to income, with higher values indicating greater affordability strain. In Mocksville, residents must save for over four years of income to afford a median-priced home, a level that exceeds even larger urban centers in the region.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-12-greensboro-value-to-income-place-mkt

01

Affordability pressure is concentrated in smaller towns

The phenomenon may signal a bifurcation in regional housing access: while urban cores maintain higher mobility, smaller communities are becoming increasingly exclusive, driven by demand from outside the region.

02

Income growth lags behind home value appreciation

This trend underscores a deeper regional imbalance: growth in housing values is not being matched by income growth, creating a hidden displacement risk even in low-density areas.

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Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

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