Margaret — #1 of 10: Share of Homes That Are Manufactured

Margaret leads Alabama in manufactured housing share

26.3% of homes are manufactured — ALEX Intelligence 2026

Swipe for insights →

Photo: Harrison Keely · CC BY 4.0 · Wikimedia Commons

THE DATA

26.3%

Share of Homes That Are Manufactured (2024)

Margaret leads the Birmingham metro and Alabama in the share of homes that are manufactured.

This figure, derived from the U.S. Census Bureau's American Community Survey 5-Year Estimates, 2024, reveals a structural reality: manufactured housing is not a niche option in Margaret, but the dominant form of residential construction. The data reflects not just affordability, but a deeply entrenched housing model shaped by decades of land availability, zoning patterns, and demographic preferences.



Photo: Harrison Keely · CC BY 4.0 · Wikimedia Commons

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-12-birmingham-manufactured-share-place-mkt

01

Affordability drives housing form

The dominance of manufactured housing suggests that the region’s housing supply is not constrained by land scarcity but by economic design. Builders, developers, and policymakers must recognize that this form is not a stopgap — it’s a long-term fixture of the local housing economy.

Photo: savoryexposure · CC BY-SA 2.0 · Wikimedia Commons

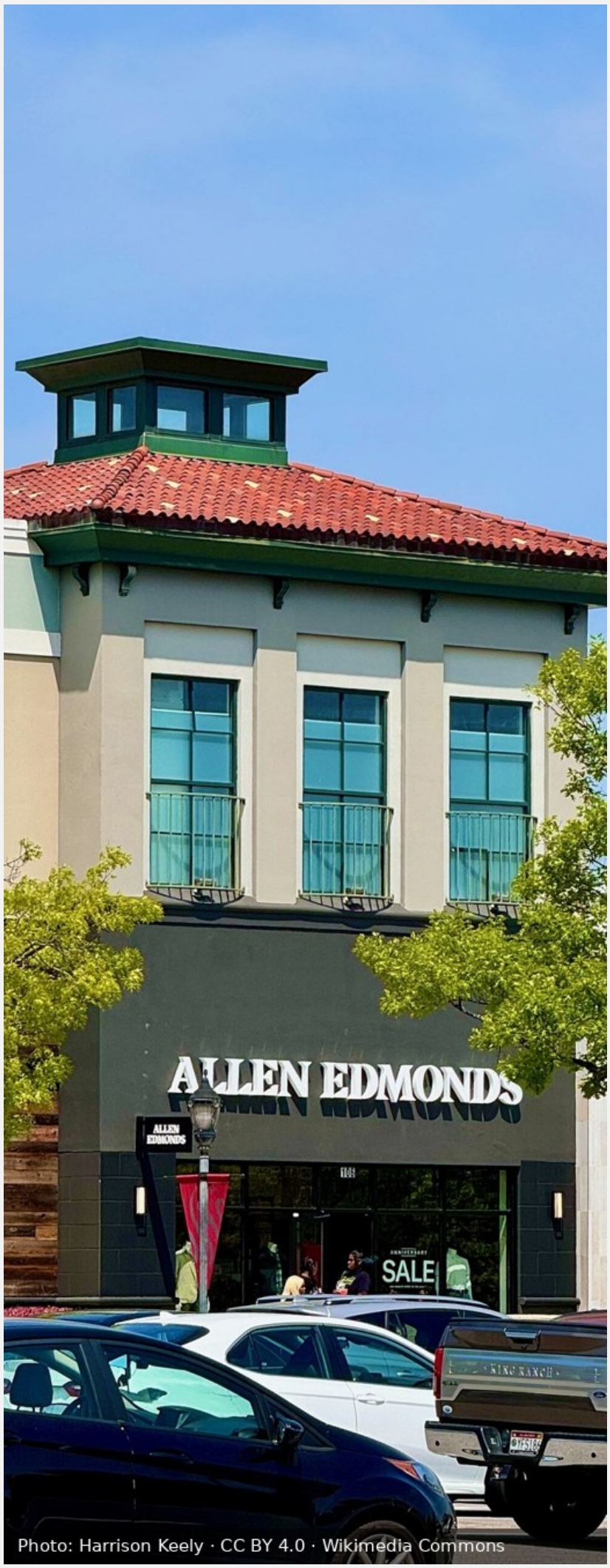


Photo: Harrison Keely · CC BY 4.0 · Wikimedia Commons

02

Market evolution, not crisis

This market is shifting away from the outdated narrative that manufactured housing is inferior. Instead, it represents a proven, resilient model for inclusive, scalable urban development — one that could inform future housing strategies across the broader Birmingham metro, especially in areas facing affordability pressures.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy