Huntsville — #6 of 10: Owner Occupancy Rate

Owner Occupancy Rate: 70.2%

Source: ALEX Intelligence · Published November 11, 2026

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THE DATA

70.2%

Owner Occupancy Rate (2024)

Huntsville's 70.2% owner occupancy rate places it among the most stable residential markets in Alabama.

This figure reflects a deep-rooted preference for homeownership over renting in a city that has seen sustained job growth and population inflow. The rate is not just a number—it signals long-term commitment, community investment, and resilience in the face of rising construction and inflationary pressures.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-11-huntsville-standing-owner-share-msa

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Stability amid growth

Huntsville’s 70.2% owner occupancy rate is particularly notable given its status as a top destination for in-migration and industrial expansion. While many high-growth markets experience rising rental demand and displacement, Huntsville’s data shows a population that is choosing to settle and build equity—indicating a mature, self-sustaining residential ecosystem. This is not a speculative bubble; it’s a rooted community.

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A signal of long-term value retention

High owner occupancy correlates strongly with long-term property value stability and lower vacancy risk. In Huntsville, this metric suggests that new housing stock is not being absorbed by transient renters but by residents seeking permanence. As the city continues to attract defense, aerospace, and tech talent, this stability will act as a natural buffer against market volatility, making it a more predictable and attractive market for both homeowners and investors.

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