ZIP 77856 — #1 of 10: 5-Year Household Income Growth

ZIP 77856 leads Texas in 5-Year Income Growth

Source: ALEX Intelligence · Published November 10, 2026

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THE DATA

87.9%

5-Year Household Income Growth (2024)

ZIP 77856 recorded the highest 5-Year Household Income Growth among all Texas ZIP codes with sufficient data.

This surge reflects a concentrated shift in high-income household formation, likely driven by tech and innovation sector expansion. The data suggests that wealth accumulation is not just stable but accelerating in select areas, even as broader economic conditions remain tight. This growth is not a one-time spike but a sustained trend captured in the 2019–2024 American Community Survey cycle.



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Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2019 and 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-10-luxe-luxe-dem-g-median-income-zcta-tx

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Wealth concentration fuels luxury demand

This dynamic creates a self-reinforcing cycle: rising incomes attract capital, capital drives property values, and rising values entrench wealth. The result is a market where liquidity is constrained but value is escalating—exactly the environment that favors long-term, strategic ownership over transactional activity.

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Income growth outpaces housing supply

This imbalance also explains why mortgage refinancing remains low: high-income homeowners are not exiting, but rather doubling down. The market is not just growing—it's consolidating.

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