Houston-Pasadena-The Woodlands — #4 of 10: Median Home Value

Median Home Value: $298,000

Based on 2024 ACS 5-year data

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THE DATA

$298,000

Median Home Value (2024)

Houston-Pasadena-The Woodlands ranks #4 among 24 Texas metros with 100,000+ residents.

This ranking reflects sustained demand in a market where affordability remains relative to major Texas metros. Despite elevated mortgage rates, the median home value has held firm, indicating strong underlying fundamentals. The stability suggests that housing is not just a speculative asset but a resilient anchor in the regional economy.

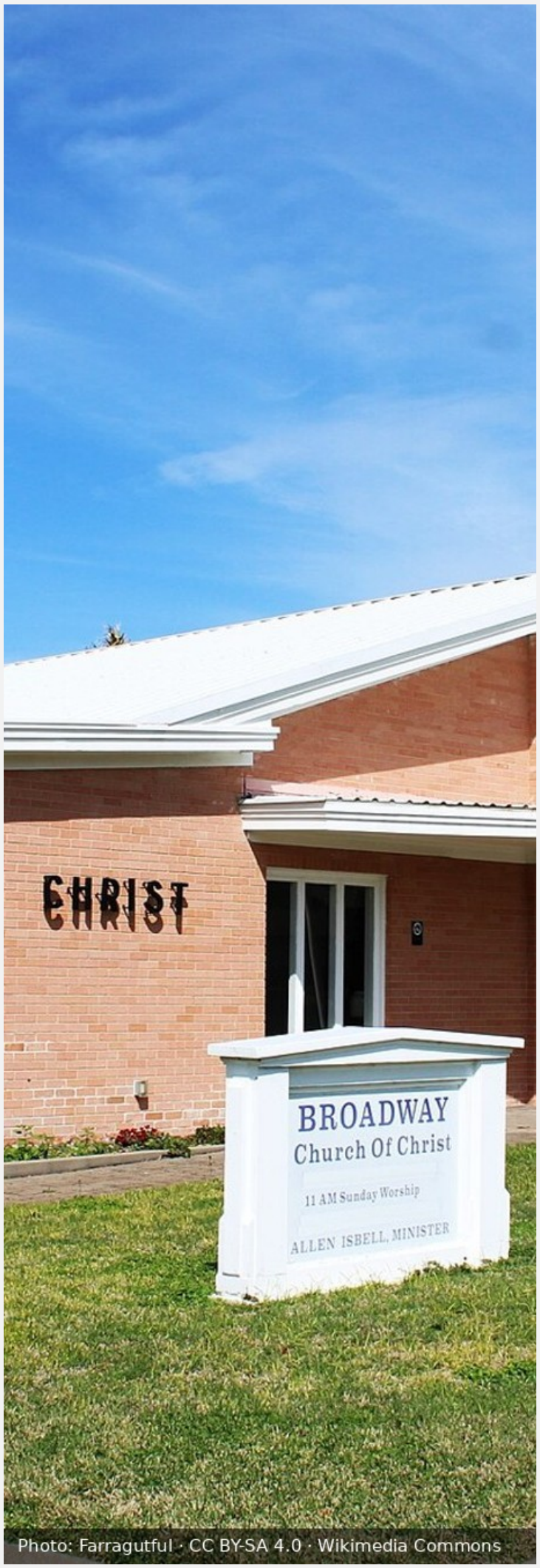


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Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-10-houston-msa-standing-home-value-msa

01

Affordability is the new premium

Houston’s #4 rank in Texas median home value isn’t a sign of overheating—it’s a strategic advantage. While Austin and Dallas lead in price, Houston maintains a balance between accessibility and growth. This makes it a magnet for professionals relocating from higher-cost markets, especially in energy, tech, and healthcare. The market is not chasing the top spot; it’s defining a new standard of sustainable growth.

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02

Value growth is decoupled from speculation

The fact that Houston ranks fourth in Texas without being the most expensive suggests a market less prone to speculative bubbles. Unlike places where price surges outpace income growth, Houston's value trajectory is supported by population inflow, employment stability, and infrastructure investment. This decoupling indicates a maturing market where long-term fundamentals—not short-term momentum—drive value.

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