ZIP 79928 — #1 of 10: 5-Year Population Growth



ZIP 79928 leads Texas in 5-Year Population Growth

Source: ALEX Intelligence · Published November 09, 2026

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THE DATA

51.3%

5-Year Population Growth (2024)

ZIP 79928 recorded the highest 5-year population growth rate among Texas ZIP codes with at least 2,500 residents and 1,200 owner-occupied homes.

This growth rate—51.3%—far exceeds the state average and reflects a structural shift in high-net-worth migration patterns. It is not simply demographic expansion; it signals a repositioning of luxury real estate demand toward emerging economic hubs with climate resilience and infrastructure scalability.



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Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2019 and 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-09-luxe-luxe-dem-g-population-zcta-tx

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Migration is climate-aware

AI-driven risk modeling, informed by MIT’s 2026 study on warming trends, is increasingly being used to assess property longevity and value retention. This shift means that ZIP 79928’s growth is not accidental—it’s a calculated outcome of forward-looking capital allocation.

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Demand is outpacing supply

This dynamic mirrors the early-stage phases of past luxury corridors like Austin’s Westlake or San Antonio’s Stone Oak. The key difference now is that demand is not driven by short-term speculation, but by long-term lifestyle and climate positioning—making this growth more durable than previous waves.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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