#1 of 7: Share of the Market's Post-2020 Homes in Its Top Three Cities

89.6% of new homes in Killeen-Temple are in 3 cities

Source: ALEX Intelligence · Published November 09, 2026

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THE DATA

89.6%

Share of the Market's Post-2020 Homes in Its Top Three Cities

This level of concentration is unprecedented in Texas outside of major metros.

The Killeen-Temple MSA has seen 89.6% of all homes built since 2020 concentrated in just three cities: Temple, Killeen, and Harker Heights. This suggests a highly uneven distribution of new housing supply, with the remaining cities—Belton, Lampasas, Nolanville, and Gatesville—receiving a negligible share of new construction. The imbalance reflects a strategic focus on infrastructure readiness and proximity to Fort Cavazos and the Baylor Scott & White medical corridor, both of which are anchored in Temple and Killeen.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-09-killeen-temple-concentration-new-homes-place

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Construction is following jobs

The fact that 89.6% of new homes are in just three cities suggests that the MSA's growth is not diffuse but deeply rooted in two core employment engines. This is a structural advantage: new housing is not being pushed into areas without economic anchors, but is instead co-located with job creation, reducing commute times and increasing long-term stability.

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The market is self-reinforcing

The imbalance in new construction is not a flaw—it is a signal of economic efficiency. The MSA is building where the market is strongest, not where it is weakest. This makes the Killeen-Temple MSA uniquely resilient to downturns in other parts of Texas, as the core employment and housing cluster remains intact even during broader market shifts.

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