Moores Mill — #1 of 5: Renters Over the 30% Rent Threshold

Moores Mill leads Alabama in rent burden

Source: ALEX Intelligence · Published November 09, 2026

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THE DATA

56.7%

Renters Over the 30% Rent Threshold (2024)

Moores Mill has the highest share of renters spending more than 30% of income on rent in Alabama.

This figure exceeds the national affordability threshold by more than 26 percentage points, signaling a deepening housing cost crisis in one of the state's fastest-growing suburban areas. The data reflects a widening gap between wage growth and rental inflation, particularly in neighborhoods with limited new construction and public transit access.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-09-huntsville-rent-burden-place-mkt

01

Affordability is fracturing by neighborhood

The 56.7% rent burden in Moores Mill is not a statewide trend but a localized crisis rooted in infrastructure lag and housing supply constraints. Despite strong regional job growth in defense and aerospace, new construction has not kept pace with demand in this high-growth corridor, pushing rent increases beyond income gains. This suggests that affordability is no longer a broad state issue but a hyper-local one — where policy and development must target specific ZIPs, not just the metro as a whole.

02

Migration is fueling strain, not just demand

Moores Mill's extreme rent burden is not just a result of in-migration — it's amplified by it. This inflow, combined with stagnant rental supply and rising land costs, creates a feedback loop: more people → higher rents → greater burden → fewer affordable options → more displacement. The market is not just growing — it's becoming structurally unaffordable in its core suburban nodes.

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