#1 of 10: Change in the Income Gap Between Arriving and Departing Households

Williamson County's migration income gap narrowed by 4.6%

Source: ALEX Intelligence · Published November 08, 2026

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THE DATA

4.6%

Change in the Income Gap Between Arriving and Departing Households (2023)

This marks Williamson County's top performance in the Austin metro and third-best in Texas for narrowing the earnings gap between incoming and outgoing households.

The 4.6% reduction in the income gap between arriving and departing households signals a shift from a high-income migration pattern to a more balanced one. This is not a sign of slowing growth, but rather a maturation of the market where new residents are increasingly earning at levels closer to those leaving—suggesting better alignment in wage and housing affordability expectations.



Photo: Larry D. Moore · CC BY 4.0 · Wikimedia Commons

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2021-22 and 2022-23 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-08-williamson-mig-trend-agi

01

Migration is becoming more economically balanced

The narrowing income gap reflects a structural shift: Williamson County is no longer attracting only high-earning professionals. The influx now includes a broader demographic with more varied income profiles, signaling deeper integration into the regional labor market. This reduces the risk of future affordability shocks as wage growth begins to align with housing costs across income tiers.

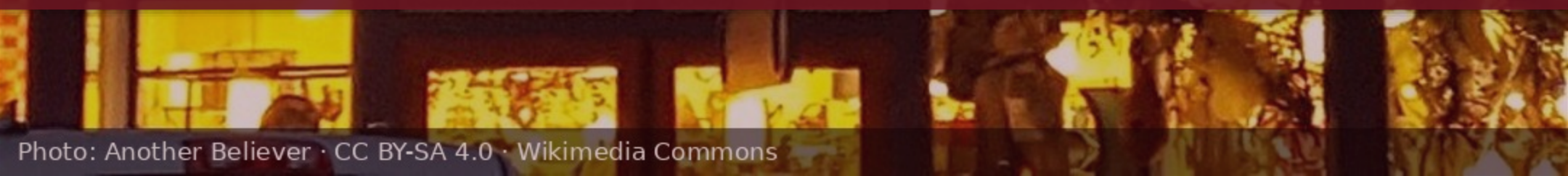
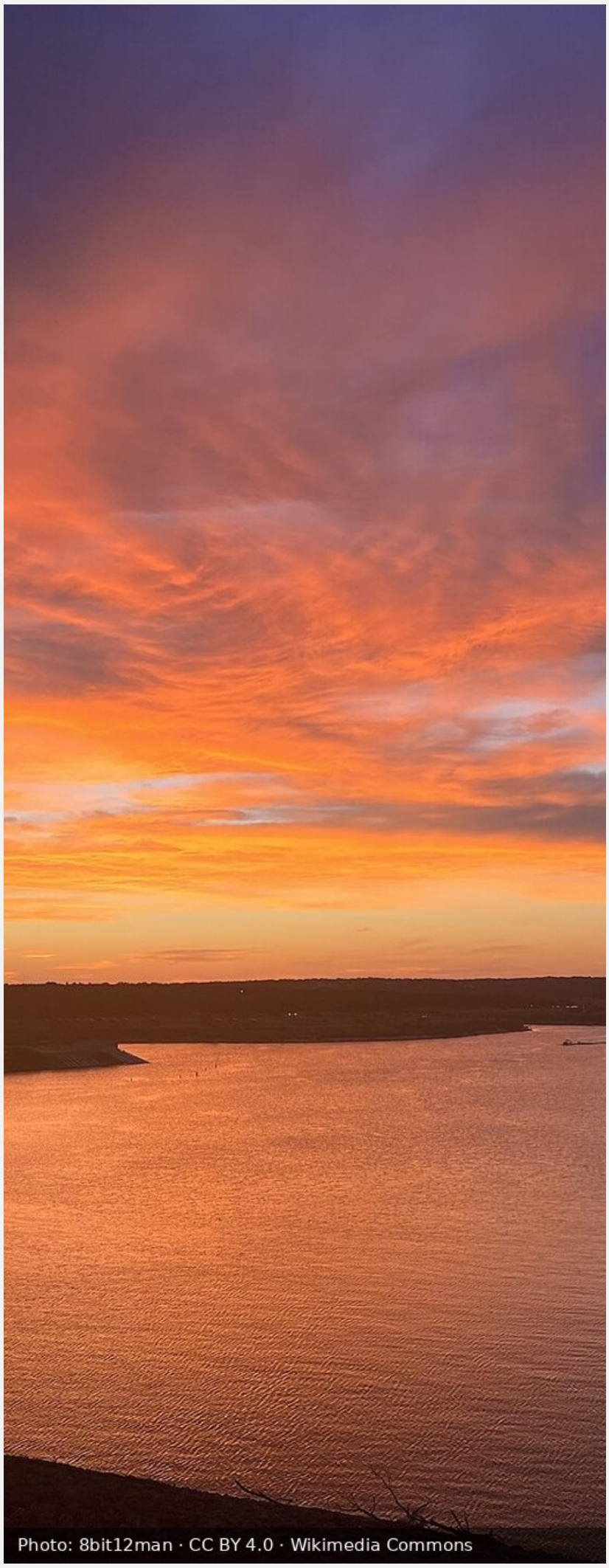


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02

Affordability is no longer a migration barrier

As incoming households earn closer to outgoing ones, the pressure to outbid for homes diminishes. This suggests that affordability constraints are being eased not through price drops, but through improved wage convergence. The market is evolving from a 'high-salary migration' model to one where housing access is more evenly distributed across income levels—making it a more sustainable growth engine.

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