Travis County — #1 of 10: Share of Homes Valued $2M or More

Travis County leads Texas in $2M+ homes

2.9% of homes exceed $2M — a structural edge

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THE DATA

2.9%

Share of Homes Valued $2M or More (2024)

Travis County holds the highest concentration of homes valued at $2 million or more among Texas counties with at least 20,000 residents.

This level of luxury saturation is not accidental. It reflects decades of institutional anchoring in high-income sectors — from tech and finance to healthcare and public service — all concentrated in and around Austin. The presence of a top-tier university, a growing tech corridor, and elite public institutions has created a self-reinforcing ecosystem where high net worth is both generated and retained.



Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-08-luxe-luxe-two-million-share-county-tx

01

Wealth concentration drives ecosystem lock-in

This isn't a market of outliers; it's a system built on sustained, interlocking value. The real estate market is not merely responding to wealth — it is shaping it.



02

Luxury is now a structural feature

As federal policy continues to influence long-term mortgage rates — as shown in the NBER study on fixed-floating parity — the premium on stability becomes even more valuable. In markets like Travis County, where institutions are deeply entrenched, that stability is a competitive moat.

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