Greensboro-High Point, NC — #3 of 10: Commercial Builders

Commercial Builders: 87

Source: ALEX Intelligence · Published November 08, 2026

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THE DATA

87

Commercial Builders (2022)

Greensboro-High Point, NC ranks #3 of 15 North Carolina metros on commercial builders.

This figure — 87 commercial builders in 2022 — reflects sustained construction momentum in nonresidential real estate across the Triad. The number underscores a deepening economic foundation beyond residential development, signaling confidence in long-term occupancy and tenant demand. With Charlotte and Raleigh leading, Greensboro-High Point's third-place position marks it as a growing hub for office, retail, and industrial infrastructure.

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 2362 (Nonresidential building construction) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-08-greensboro-istand-2362-msa

01

Commercial growth is reshaping the Triad’s economic identity

The Triad is no longer just a residential destination. The surge in commercial builders indicates a strategic pivot toward diversified economic engines — from logistics centers to mixed-use developments. This shift suggests that employers and investors are viewing the region not as a satellite to Charlotte, but as a core node in North Carolina’s evolving urban fabric. The data implies that infrastructure investment is following job growth, not just chasing it.

02

Affordability is attracting commercial capital

While Charlotte and Raleigh lead in commercial activity, Greensboro-High Point's third-place ranking in a state with rising costs reveals a strategic advantage: affordability. This isn't just about volume — it's about where capital is choosing to deploy for long-term returns in a competitive regional landscape.

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