Buncombe County, North Carolina — #1 of 5: Real Estate Establishments

Buncombe County leads NC in real estate establishments

Source: ALEX Intelligence · Published November 08, 2026

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THE DATA

680

Real Estate Establishments (2022)

Buncombe County, North Carolina, leads all counties in the Asheville metro with 680 real estate establishments as of 2022.

This concentration reflects a mature, locally anchored ecosystem of real estate professionals, legal advisors, lenders, and consultants. The density supports rapid market adaptation, localized expertise, and sustained innovation in transactional and development workflows.



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Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 531 (Real estate) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-08-asheville-ind-531-county

01

Establishment density drives market resilience

Unlike markets with fragmented or centralized real estate services, Asheville’s ecosystem is self-sustaining. This structural advantage is increasingly valuable as remote work and digital nomadism increase demand for local, responsive real estate support.

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02

High density enables innovation without external scaling

The presence of such a dense network also attracts venture-backed real estate tech startups seeking a deep talent pool and real-world testing ground. This creates a virtuous cycle: more local players attract more innovation, which attracts more professionals.

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