Guilford County, North Carolina — #1 of 8: Residential Builders

Guilford County leads NC in home builders

Source: ALEX Intelligence · Published November 07, 2026

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THE DATA

376

Residential Builders (2022)

Guilford County, North Carolina, leads all other counties in the Greensboro-Winston-Salem-High Point MSA in residential construction activity.

With 376 residential builders active in 2022, Guilford County is the epicenter of new construction in the Triad. This level of activity reflects sustained demand for housing, particularly in mid-priced segments, and indicates strong confidence among developers in the region's long-term fundamentals. The concentration of builders is not a one-off spike but a structural trend supported by stable employment and population growth.

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 2361 (Residential building construction) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-07-greensboro-ind-2361-county

01

Builder density reflects market confidence

The sheer number of active builders in Guilford County—376—is not just a volume metric; it’s a signal of developer conviction. This level of activity suggests that the market is not merely surviving but actively expanding, with builders betting on continued demand for new homes. The concentration in Guilford County, which includes the core of Greensboro, indicates that the most mature part of the metro is still the primary engine of growth, not a lagging suburb.

02

The builder frontier is shifting

This diffusion of construction activity suggests that the market is maturing: new supply is no longer concentrated in one city but spreading across the MSA. This pattern supports the idea that the Triad’s growth is becoming more balanced, with secondary hubs gaining traction.

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Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

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