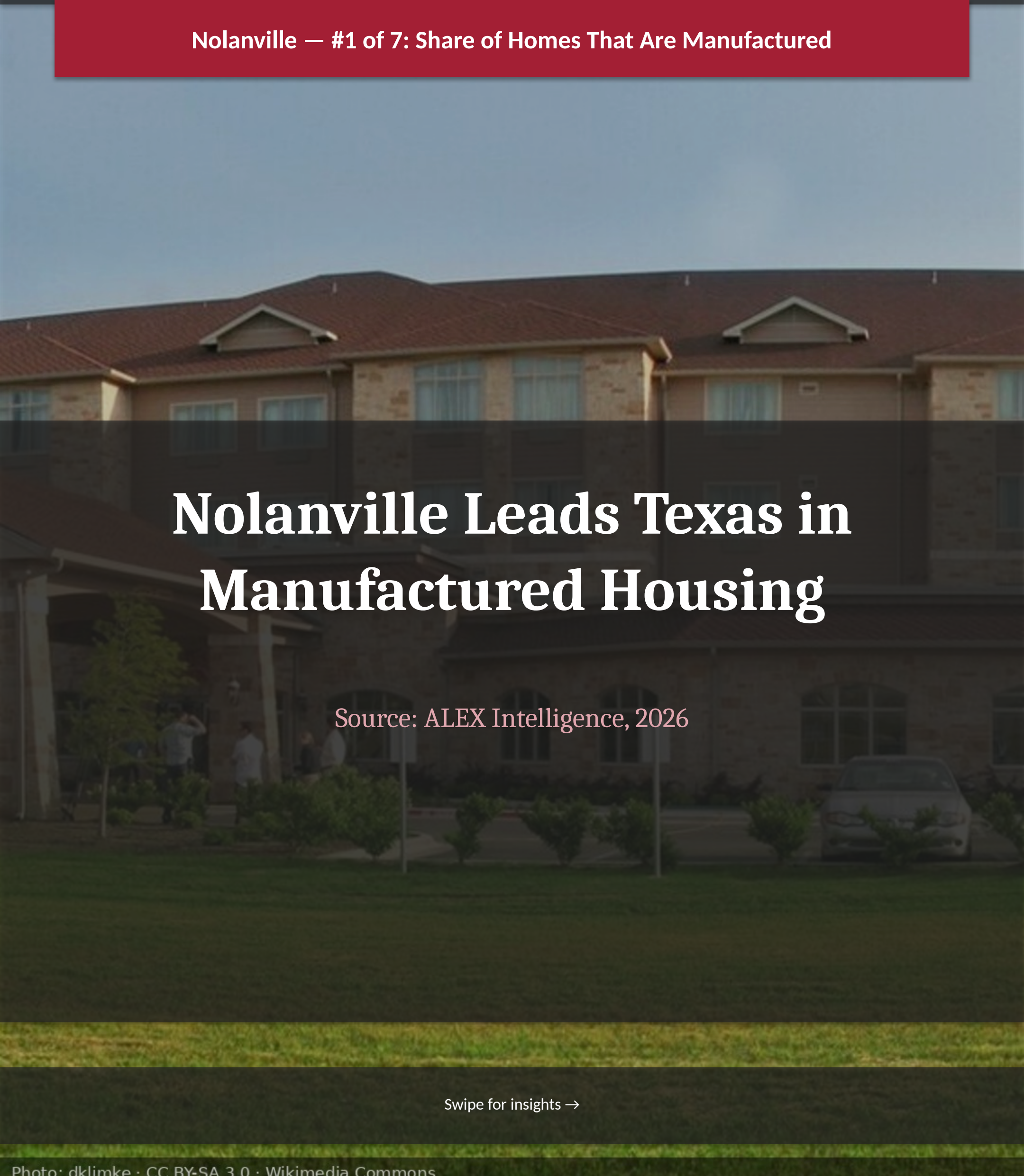
Nolanville — #1 of 7: Share of Homes That Are Manufactured



Nolanville Leads Texas in Manufactured Housing

Source: ALEX Intelligence, 2026

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THE DATA

23.9%

Share of Homes That Are Manufactured (2024)

Nolanville's share of manufactured homes is the highest in Texas among the cities in the Killeen-Temple MSA.

This figure reflects a structural shift in housing typology, where manufactured homes are not just a temporary or low-income option but a dominant, integrated part of the local housing stock. The high concentration suggests a long-term adaptation to affordability pressures and land-use constraints, particularly near Fort Cavazos and the medical corridor in Temple.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-06-killeen-temple-manufactured-share-place-mkt

01

Affordability Is the New Foundation

Nolanville’s 23.9% manufactured housing share is not a sign of underdevelopment — it’s a strategic housing infrastructure. With rising land costs and persistent supply constraints, this model offers durable, scalable, and affordable housing. It reflects a market where affordability is no longer a secondary concern but a primary design principle, driven by both economic necessity and innovation in construction.

02

The Base Drives the Model

Fort Cavazos's sustained military presence amplifies demand for stable, low-maintenance housing. Service members and their families often prioritize affordability and location over traditional home ownership. Manufactured homes in Nolanville provide a viable, resilient alternative that meets these needs — a system built around military mobility and long-term service, not just temporary shelter.

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