#1 of 8: metropolitan unemployment rate (September 2026)

Charleston Leads SC in Labor Market Resilience

Lowest unemployment rate among all SC metros, September 2026

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THE DATA

3.2%

metropolitan unemployment rate (September 2026)

Charleston-North Charleston, SC ranks #1 of 8 South Carolina metros.

This marks the lowest unemployment rate in the state's largest metropolitan area, signaling strong job market fundamentals. The figure reflects sustained employment growth across services, healthcare, and maritime sectors, even as national rates remain elevated.



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Source: U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics and Current Employment Statistics, September 2026 (seasonally unadjusted, metropolitan) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-06-charleston-sc-lab-bls-unemp-rate-msa

01

Labor Strength Fuels Real Estate Demand

The resilience of the job market buffers against broader economic volatility, making Charleston a preferred destination for both remote workers and local talent. This underpins long-term appreciation potential, particularly in entry-level and mid-tier housing segments.

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02

A Competitive Edge in Talent Retention

Unlike markets where job losses are eroding affordability, Charleston's labor market strength enables wage growth without triggering inflationary pressure in housing. This balance is rare and a strategic differentiator for long-term investors and homeowners.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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