the Houston metro — #1 of 10: Net Migration in Households

Houston MSA Leads U.S. in Household Migration

Ranking by IRS data: 2022–23

Swipe for insights →

Photo: Jim Evans · CC BY-SA 3.0 · Wikimedia Commons

THE DATA

10,585

Net Migration in Households (2023)

Houston MSA gained more households through migration than any other U.S. metro in 2022–23.

This figure represents the net inflow of households from other counties, based on IRS Statistics of Income data. It reflects a sustained demographic shift, with Houston emerging as a national leader in household migration. The data captures only disclosed flows — meaning the actual number is likely higher, as smaller movements are withheld.



Photo: Jim Evans · CC BY-SA 4.0 · Wikimedia Commons

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-05-houston-msa-mig-net-total

01

Migration Drives Housing Demand

The data suggests that even during national headwinds, Houston’s market remains insulated by demographic momentum. This isn’t a temporary spike — it’s a structural shift that will shape zoning, infrastructure, and investment for years to come.



Photo: Farragutful · CC BY-SA 4.0 · Wikimedia Commons



Photo: Jim Evans · CC BY-SA 3.0 · Wikimedia Commons

02

Political Change Meets Demographic Momentum

As the city's population expands, new governance priorities — from affordable housing to transit equity — may now have greater traction. The migration data isn't just about numbers; it's about who's coming, why, and what they expect from the city.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy