# Georgetown — #3 of 7: Median Home Value

## Median Home Value: $429,100

Based on 2024 U.S. Census data

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THE DATA

# $429,100

**Median Home Value (2024)**

Georgetown's median home value is $429,100, placing it third among Williamson County cities.

This figure reflects sustained demand in Central Texas, driven by strong inbound migration and limited inventory. The ranking underscores Georgetown’s position as a high-value, high-demand market within its own county.



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Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-04-georgetown-tx-home-value-place-mkt

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# Value growth is structural, not speculative

Georgetown’s third-place ranking isn’t due to short-term speculation but to long-term demographic and infrastructure shifts. This stability attracts long-term homeowners and institutional buyers alike, reinforcing sustained value appreciation beyond cyclical trends.

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## High value, low turnover, high loyalty

The fact that Georgetown ranks #3 in median value while still being a top population leader suggests a unique market dynamic: high value coexists with high owner occupancy and low turnover. This reflects deep community roots, strong school quality, and a preference for permanence over speculation. For investors, this signals a resilient, less volatile market with long-term appreciation potential.

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