ZIP 78633 — #1 of 8: Median Household Income

ZIP 78633 leads Texas in 55+ income

Source: ALEX Intelligence, November 04, 2026

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THE DATA

$100,936

Median Household Income (2024)

In the oldest ZIP codes in Texas, ZIP 78633 leads in 55+ household income.

This figure represents the median income of households in ZIP 78633, a community where the 65+ population share is among the highest in the state. The data underscores that affluence in the 55+ market is not confined to urban cores but is increasingly concentrated in established, mature communities with strong equity positions and stable, long-term residency.



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Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-04-fifty-five-plus-fifty-five-plus-dem-median-income-zcta-tx-senior-zip

01

Wealth is concentrated in mature communities

For real estate strategists, this implies that high-income 55+ demand is not driven by new amenities or developer-led projects, but by communities with proven financial resilience. The most valuable assets are not the newest, but the most stable—and the most enduring.

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02

Income leads, not just location

The data suggests that in Texas, the 55+ market's highest-income communities are defined by demographic maturity, financial stability, and low turnover—not by geographic proximity to economic engines. This has implications for investment: the most valuable communities are those that have already passed the growth phase and entered the phase of financial consolidation.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

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diane@alex.realestate · +1 713.591.9902

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