70% Want AI That Thinks for Them

But privacy fears could slow the rollout of intelligent wearables

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THE DATA

70%

Consumer Interest in Personal AI Assistants

According to a global survey of over 12,000 people, 70% of respondents expressed strong interest in an AI assistant that manages devices and tasks through natural interaction.

This figure marks a turning point: personal AI is no longer a niche curiosity but a mainstream expectation. The shift reflects a move from device-centric computing to user-centric intelligence, where the AI agent—not the smartphone—becomes the central interface.



Source: IEEE Spectrum · Published November 04, 2026
https://spectrum.ieee.org/ai-personal-assistant-intelligent-wearables

01

Trust Is the New Silicon

The most advanced AI in the world will fail if users don’t believe their data is safe. The chip’s role is evolving from performance to integrity.



02

The AI UI Is the New Ecosystem

For chipmakers, the real opportunity isn’t just more transistors—it’s building the hardware foundation for a distributed, intelligent, user-owned ecosystem where AI acts as the persistent, private, and proactive agent.

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