Travis County, TX — #1 of 10: Net Households Gained From a Single County

Travis County is Williamson's top source of new households

Source: ALEX Intelligence, November 3, 2026

Swipe for insights →

Photo: Another Believer · CC BY-SA 4.0 · Wikimedia Commons

THE DATA

4,017

Net Households Gained From a Single County (2023)

Williamson County gains more households from Travis County than any other single county in the U.S.

This figure represents the net inflow of households from Travis County, TX — the largest such flow in the nation for Williamson County. It reflects deep residential and economic integration between Austin's core and Williamson County's outer edge. The data, drawn from IRS Statistics of Income, underscores a sustained migration pattern that transcends local boundaries.



Photo: Another Believer · CC BY-SA 4.0 · Wikimedia Commons

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-03-williamson-mig-net-partner

01

Austin's core fuels Williamson's growth

This dynamic is not just about proximity — it’s about economic and lifestyle continuity. Workers who commute to Austin from Round Rock, Leander, and Cedar Park are increasingly choosing to settle permanently in Williamson County, reinforcing its identity as a live-work-play corridor for the Austin metro.

Photo: Another Believer · CC BY-SA 4.0 · Wikimedia Commons

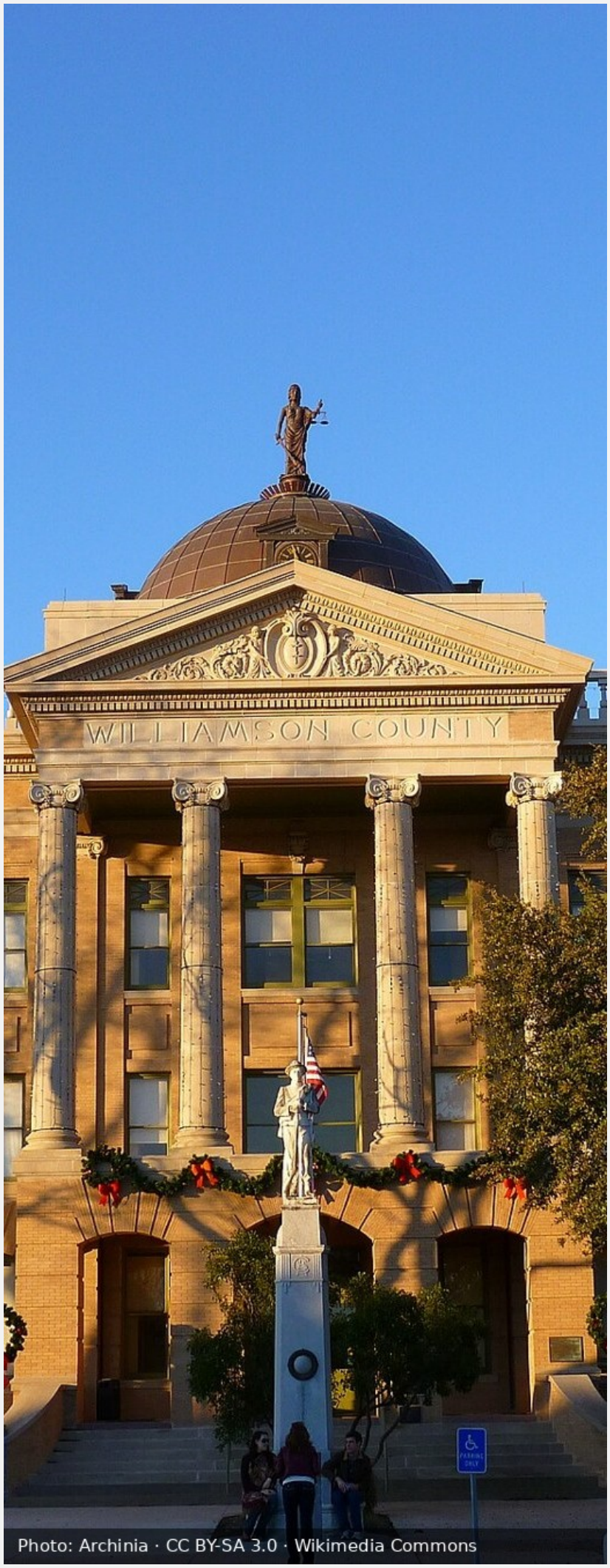


Photo: Archinia · CC BY-SA 3.0 · Wikimedia Commons

02

Migration is not just outward — it’s inward from the core

This shift reflects a maturation of the Austin metro’s housing market: as Austin’s affordability declines, Williamson County becomes the next logical step — offering access to jobs, schools, and infrastructure while maintaining a suburban quality of life. The flow is not random — it’s a deliberate reconfiguration of where people choose to live.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies
Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.
Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy