ZIP 75214 — #1 of 10: 5-Year Household Income Growth

ZIP 75214 leads Texas in luxury income growth

47.5% 5-year rise in high-end households

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THE DATA

47.5%

5-Year Household Income Growth (2024)

ZIP 75214 recorded the highest 5-year household income growth among Texas ZIPs with $750K+ median home values.

This figure represents a 47.5% increase in median household income between 2019 and 2024, the highest in the state among luxury ZIPs. The data reflects a profound shift in economic concentration, where wealth is not only retained but actively expanding in select high-value markets. This growth is not a byproduct of price inflation alone but a direct outcome of new high-income households moving into or upgrading within these areas.



Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2019 and 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-03-luxe-luxe-dem-g-median-income-zcta-tx-luxury

01

Wealth is self-reinforcing in luxury markets

The 47.5% income growth in ZIP 75214 is not isolated—it’s a feedback loop. As high-net-worth households arrive, they drive up demand for premium services, private amenities, and exclusive developments, which in turn attract even higher earners. This creates a virtuous cycle where economic growth and real estate appreciation reinforce one another. The result is a market where income gains are not just a sign of wealth but a structural feature of the area’s economic ecosystem.



02

Luxury markets are becoming income engines

What sets ZIP 75214 apart is not just its income growth, but its trajectory. Unlike markets where appreciation is driven by speculation, this growth stems from actual income creation—likely tied to emerging AI, tech, and high-value service sectors. The data suggests that luxury real estate is no longer a passive store of value, but an active node in a broader economic engine. Investors and developers who focus solely on price appreciation may miss the deeper trend: these areas are generating new wealth, not just capturing old capital.

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