Hilton Head Island-Bluffton-Port Royal, SC — #5 of 8: Residential Builders

Residential Builders: 242

Residential construction activity leads the Lowcountry

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THE DATA

242

Residential Builders (2022)

Hilton Head Island-Bluffton-Port Royal, SC ranks #5 of 8 South Carolina metros on residential builders.

This figure reflects a robust pipeline of new construction, signaling sustained demand and investor confidence in the region's long-term appeal. The number is derived from the U.S. Census Bureau's 2022 County Business Patterns, NAICS 2361, which tracks residential building construction firms across metropolitan areas.

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 2361 (Residential building construction) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-03-hilton-head-istand-2361-msa

01

Builders stay active despite high prices

This indicates a market where buyers prioritize lifestyle, location, and long-term value over short-term cost, reinforcing the region’s premium positioning in the coastal real estate ecosystem.

02

Infrastructure fuels construction momentum

The private sector’s confidence in new construction is likely amplified by this infrastructure planning, suggesting that development is not just reactive but anticipatory of future growth.

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