Williamson County — #1 of 10: Five-Vintage Change in Households Moving In

Williamson County Leads in In-Migration Growth

Source: ALEX Intelligence · Published November 02, 2026

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THE DATA

21.7%

Five-Vintage Change in Households Moving In (2023)

Williamson County saw a 21.7% increase in households moving in between 2017-18 and 2022-23, the highest among all U.S. counties with comparable data.

This surge reflects a structural shift in regional migration patterns, driven not by broad demographic trends but by a concentrated flow from specific high-density, high-cost areas. The data reveals that Williamson County is no longer just a destination—it's becoming a magnet for displaced urban professionals from within Texas and beyond.



Photo: Another Believer · CC BY-SA 4.0 · Wikimedia Commons

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2017-18 and 2022-23 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-02-williamson-mig-trend-in-long

01

Travis County is the Top Source

This internal migration pattern suggests that Williamson County's growth is not a passive byproduct of Austin's expansion but a strategic response to it—a new economic and residential axis forming between the two counties.

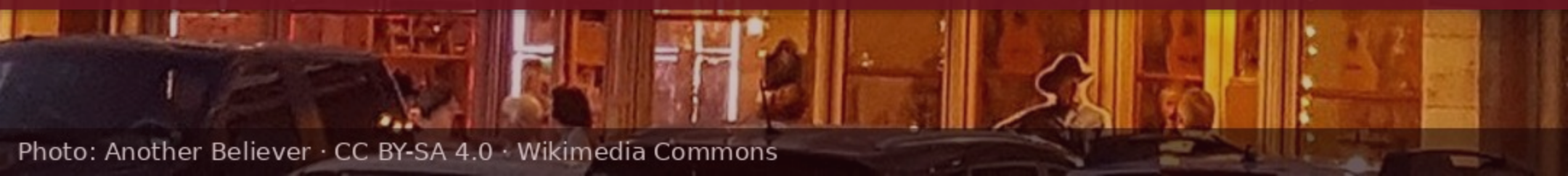


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02

Texas is the Primary Source

This pattern is especially pronounced in non-Georgetown towns like Hutto and Cedar Park, where infrastructure upgrades and lower tax burdens are making them ideal for Austin-based professionals seeking a balance between urban access and suburban stability.

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