Rolesville — #1 of 10: Share of Homes Built Since 2020



Rolesville leads NC in new housing construction

22.0% of homes built since 2020 — ALEX Intelligence 2026

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THE DATA

22.0%

Share of Homes Built Since 2020

Rolesville leads the Triangle and North Carolina in the share of homes constructed since 2020.

This figure reflects a strategic shift in development priorities, with Rolesville emerging as the epicenter of new housing delivery in the Research Triangle. The high percentage indicates a concentrated effort to expand residential capacity in a way that aligns with long-term workforce housing needs.



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Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-02-triangle-new-stock-share-place-mkt

01

New stock drives affordability

The high volume of new builds may be helping to absorb population inflows without triggering the price spikes seen in more constrained markets, suggesting that Rolesville is becoming a key buffer zone for regional housing stability.

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02

Growth without displacement

This suggests a model where new supply is being channeled strategically, avoiding the kind of rapid gentrification that can displace long-term residents. It reflects a planning approach that prioritizes scalable, equitable growth over speculative land development.

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