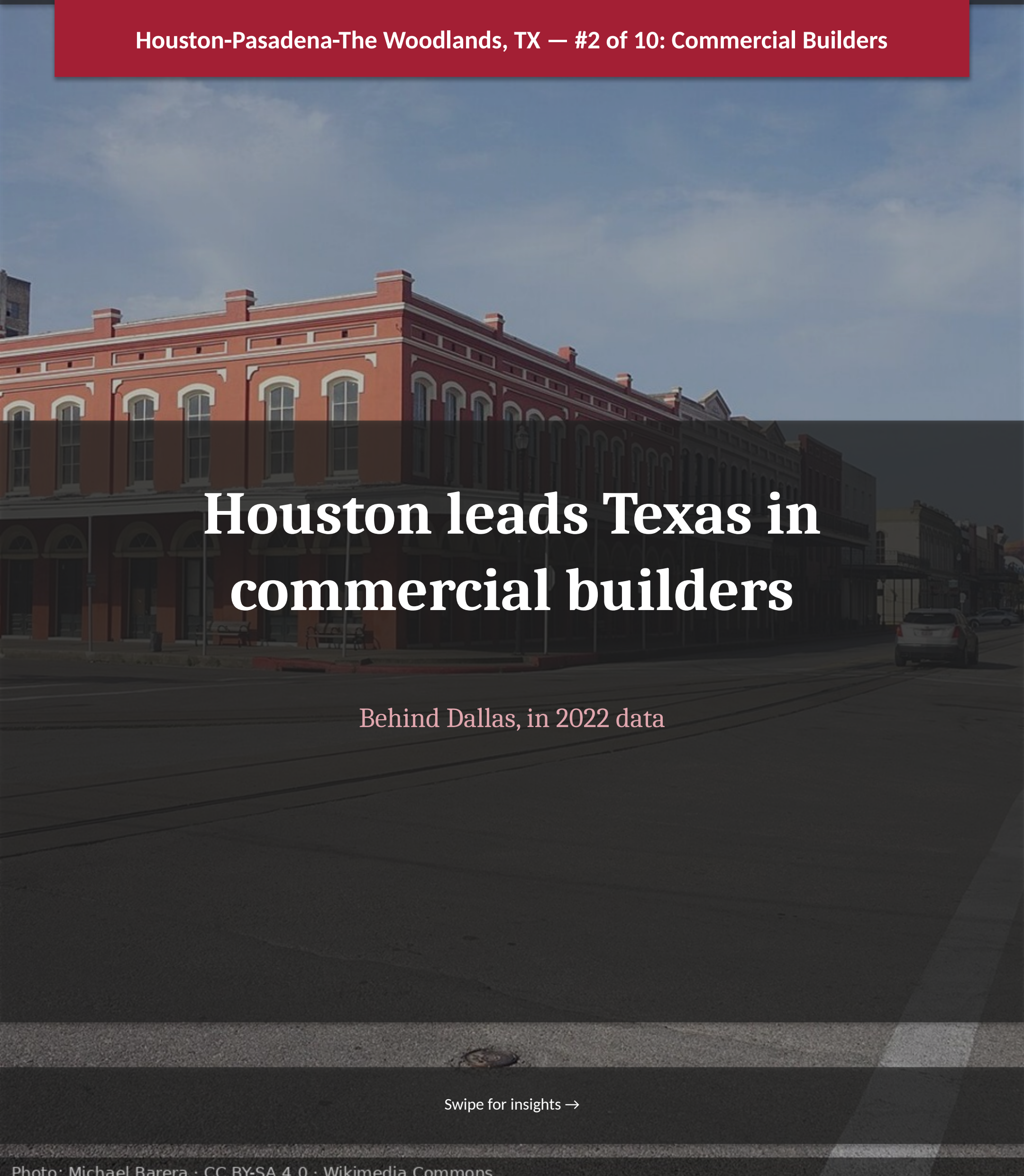
Houston-Pasadena-The Woodlands, TX — #2 of 10: Commercial Builders



Houston leads Texas in commercial builders

Behind Dallas, in 2022 data

Swipe for insights →

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THE DATA

992

Commercial Builders (2022)

Houston-Pasadena-The Woodlands, TX ranks #2 of 25 Texas metros on commercial builders, based on 2022 NAICS 2362 data.

This figure reflects a deep structural shift in the region's economic engine: Houston is not just building homes, but actively constructing the physical infrastructure of a new commercial economy. The 992 nonresidential construction firms in the metro signal sustained demand for office, industrial, and mixed-use developments, even amid a housing market slowdown. This divergence between residential and commercial activity underscores a fundamental realignment in capital deployment across the MSA.



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Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 2362 (Nonresidential building construction) · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-02-houston-msa-istand-2362-msa

01

Commercial growth outpaces housing

The data does not support a narrative of stagnation. Instead, it reveals a recalibration of investment priorities. Where residential builders are scaling back, commercial builders are expanding—indicating that the MSA is evolving into a hub not just for living, but for operating, innovating, and scaling businesses.

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02

Houston’s real estate is becoming operational

As remote work and digital collaboration redefine labor geography, cities with low land costs, flexible zoning, and strong utility infrastructure gain an edge. Houston’s commercial construction lead reflects not just demand, but foresight: the city is building the physical foundation for a distributed, hybrid work economy. This is not a housing story—it’s an operational one.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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