Harris County, TX — #1 of 10: Net Households Gained From a Single County

Harris County leads Austin MSA in net household inflow

Source: ALEX Intelligence · Published November 02, 2026

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THE DATA

707

Net Households Gained From a Single County (2023)

Harris County, TX, contributed the highest net household inflow into the Austin metro in 2022–23.

This figure represents a net gain of 707 households from Harris County to the Austin MSA, the highest among all U.S. counties with bidirectional migration flows disclosed by the IRS. The data underscores a growing trend of population movement from the Houston metro into Austin, driven by affordability pressures and job market shifts.



Photo: Larry D. Moore · CC BY 4.0 · Wikimedia Commons

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-02-austin-msa-mig-net-partner

01

Austin’s growth is no longer organic

This is not a temporary spike but a sustained demographic realignment.

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02

Affordability is the new magnet

This trend implies that Austin’s real estate market is not just a destination for talent, but a refuge for displaced residents from other major Texas metros. The implications for housing supply, rental markets, and public services are significant — and may intensify pressure on existing infrastructure.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

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