

Huntsville — #2 of 10: Median Monthly Owner Cost

Median Monthly Owner Cost:
\$1,110

Based on 2024 data from ALEX Intelligence

Swipe for insights →

THE DATA

\$1,110

Median Monthly Owner Cost (2024)

Huntsville ranks #2 of 12 Alabama metros in affordability for homeownership.

This figure reflects the median cost of housing, including mortgage, property taxes, insurance, and utilities. Despite being second in affordability, Huntsville maintains strong demand due to its defense and aerospace employment base. The cost is not low by national standards but is highly competitive within Alabama's diverse regional landscape.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-11-01-huntsville-standing-owner-cost-msa>

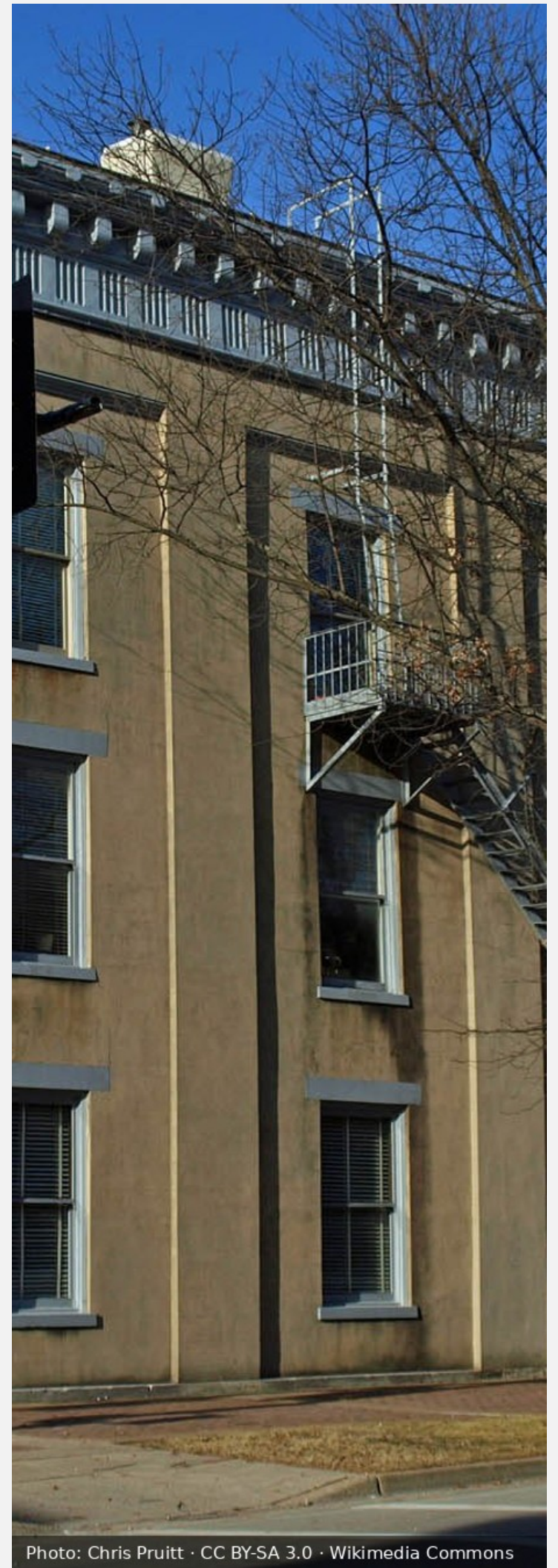


Photo: Chris Pruitt • CC BY-SA 3.0 • Wikimedia Commons

The background of the entire slide is a photograph of a two-story brick building. The building has a light-colored brick facade and a dark roofline. A red semi-transparent overlay covers the entire image, with a darker red rectangular area in the top-left corner containing the number '01'.

01

Affordability is a strategic advantage

Unlike markets where affordability is temporary or artificially maintained, Huntsville's position is sustained by real economic fundamentals: defense contracts, NASA partnerships, and growing tech innovation. This makes it a resilient hub, not a bargain basement.



Photo: Antony-22 · CC BY-SA 4.0 · Wikimedia Commons

02

The cost of being #2 matters

This gap reflects deeper regional distinctions: coastal access, tourism-driven pricing, and different zoning dynamics. For investors and long-term residents, the choice between #1 and #2 is not about cost alone—it's about trade-offs in infrastructure, job access, and future appreciation potential.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

