Georgetown — #3 of 7: Median Home Age

Georgetown's homes are the 3rd youngest in Williamson County

Based on 2024 ACS data, ALEX Intelligence, Nov 1, 2026

Swipe for insights →

Photo: Larry D. Moore · CC BY 4.0 · Wikimedia Commons

THE DATA

16 years

Median Home Age (2024)

Georgetown's homes are significantly younger than the county average.

This median age of 16 years reflects a market actively reinvesting in housing stock, with new construction and infill development driving a modern housing base. The youth of the housing stock correlates with higher resale velocity and lower maintenance costs, supporting sustained demand. Unlike older, more mature markets, Georgetown’s housing infrastructure is better positioned to absorb demographic shifts and evolving lifestyle preferences.

Photo: Another Believer · CC BY-SA 4.0 · Wikimedia Commons

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-01-georgetown-tx-median-home-age-place-mkt

01

Young homes = modern demand

The median home age of 16 years positions Georgetown as a magnet for younger professionals, remote workers, and retirees seeking modern, low-maintenance living. This is especially relevant in Sun City Georgetown, where age-qualified communities prioritize updated infrastructure and accessibility. The alignment of housing stock with contemporary lifestyle needs reduces buyer friction and accelerates transaction speed.

Photo: Larry D. Moore · CC BY 4.0 · Wikimedia Commons

02

Aging counties, younger homes

While Williamson County as a whole includes towns like Taylor (45 years) and Brushy Creek (29 years), Georgetown's 16-year median age signals a strategic divergence in development focus. This gap suggests that capital is being directed toward new-build and infill projects, not just preservation of historic stock. It also implies that Georgetown is less exposed to the long-term depreciation risks of older housing, enhancing long-term equity growth potential.

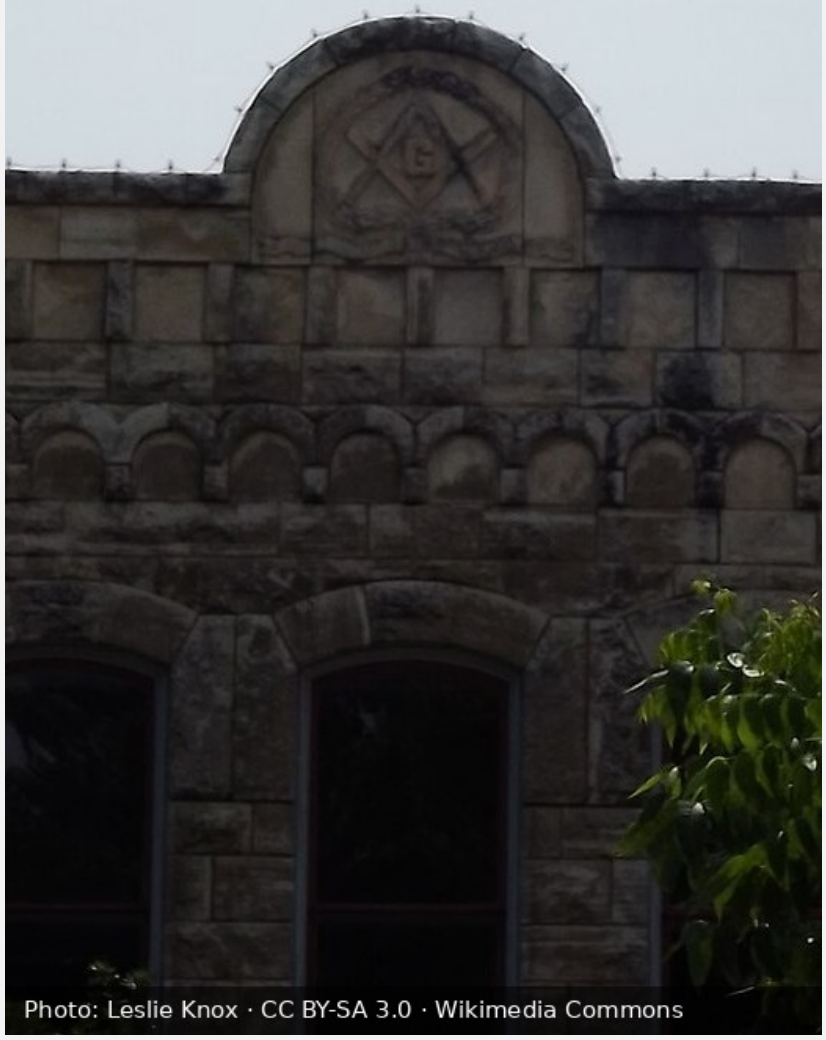

Photo: Leslie Knox · CC BY-SA 3.0 · Wikimedia Commons

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy