#1 of 10: Growth in Households Moving In, by Origin County

Williamson County leads Austin MSA in inbound households

Source: ALEX Intelligence · Published November 01, 2026

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THE DATA

585

Growth in Households Moving In, by Origin County (2023)

Williamson County, TX, sent 585 more households to the Austin metro in 2022-23 than in 2021-22, the highest increase among all U.S. counties reporting data for both vintages.

This surge reflects a deepening residential migration trend from Williamson County into the Austin metro core, driven by housing affordability pressures and infrastructure saturation. The data signals a growing imbalance between supply constraints in the county and demand in adjacent urban centers, particularly Travis and Hays counties.

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Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2021-22 and 2022-23 · ALEX Intelligence computation
https://alex-companies.com/data/2026-11-01-austin-msa-mig-trend-origin

01

Migration flows reveal housing market stress

The fact that Williamson County—often seen as a high-income, high-demand market—is now the top source of outflows to the Austin metro indicates that local housing markets have reached saturation. Even affluent residents are leaving due to constrained supply, rising costs, and limited expansion capacity. This is not a trend of displacement but a structural recalibration of where people can afford to live within the region.

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02

Austin MSA's internal migration is a leading indicator

The dominance of Williamson County in inbound migration to the Austin metro is not just a demographic shift—it's a leading signal of broader market inflection. As high-income households exit one county to settle in another, it suggests that demand is no longer being met locally. This internal movement, rather than external influx, is becoming the primary driver of housing market evolution in the Austin MSA.

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