

#1 of 10: Decline in Households Moving In, by Origin County

Williamson County Leads in Outflow to Killeen-Temple

Top origin of declining household inflows, per IRS data

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THE DATA

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Decline in Households Moving In, by Origin County (2023)

Williamson County, TX, saw the steepest drop in household inflows to the Killeen-Temple MSA between 2021-22 and 2022-23.

This 253-household decline is the largest of any U.S. county in the IRS migration data, signaling a structural shift in regional migration patterns. The trend is not a temporary dip but a sustained realignment, with affluent households from Williamson County now less likely to move into the Killeen-Temple MSA — a reversal of prior momentum. This may reflect rising affordability pressures in Williamson County itself, pushing residents toward lower-cost alternatives.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2021-22 and 2022-23 · ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-31-killeen-temple-mig-trend-origin-asc>

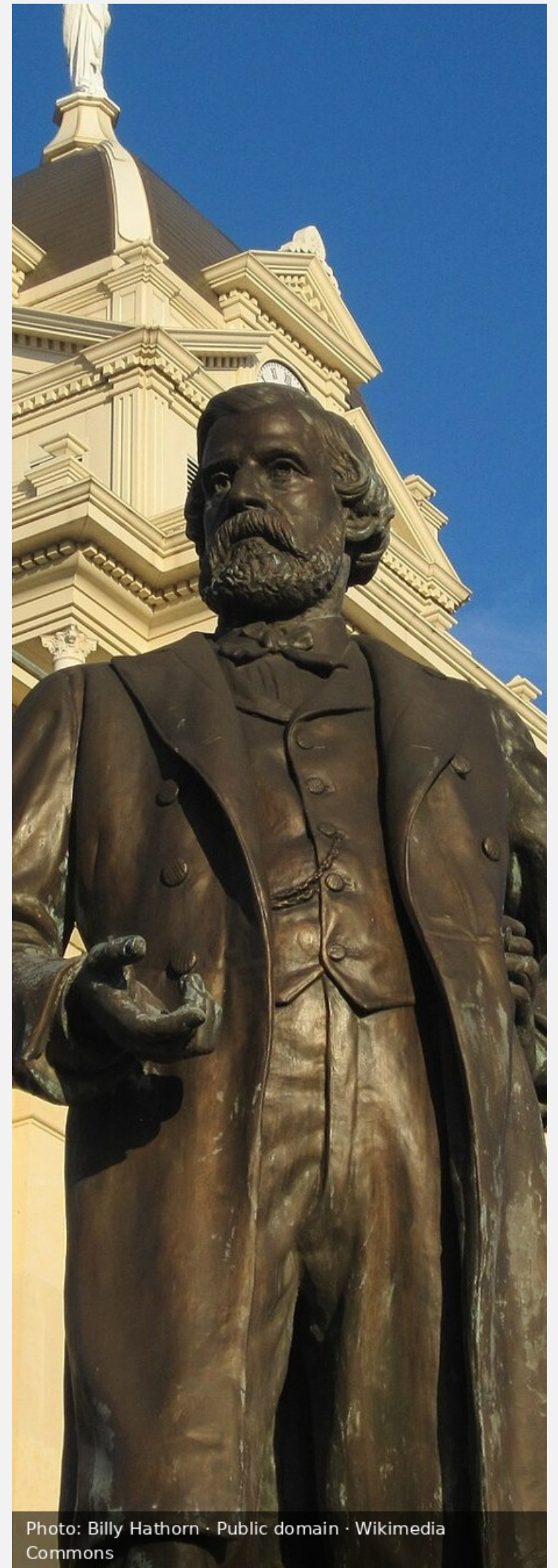


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01

Affordability is reshaping migration

The exodus of households from Williamson County into the Killeen-Temple MSA is not happening — it's reversing. This suggests that Williamson County has become a net sender of residents to lower-cost markets, not a destination. For Killeen-Temple, this means the market is no longer benefiting from the traditional spillover of Austin-area residents seeking more space and lower prices. Instead, the region is absorbing a different kind of migration — one driven by military relocation, healthcare employment, and long-term affordability, not by displacement from high-cost urban cores.

02

Military and medical hubs are anchoring demand

While Williamson County's outflow signals a broader trend of rising urban costs, Killeen-Temple remains a magnet for military and healthcare-driven relocation. Fort Cavazos and the Baylor Scott & White medical corridor continue to anchor stable, long-term demand. The decline from Williamson County is not a sign of weakness but of market maturity — the region is no longer a satellite for Austin's overflow but a self-sustaining economic ecosystem. This shift strengthens long-term value for investors focused on stable, mission-driven demand, not speculative growth.



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