Hood County — #1 of 10: Median Household Income

Hood County leads Texas in 55+ income

Source: ALEX Intelligence · Published October 31, 2026

Swipe for insights →

Photo: Michael Barera · CC BY-SA 4.0 · Wikimedia Commons

THE DATA

$88,160

Median Household Income (2024)

Hood County leads Texas among counties with high 65+ populations in median household income.

This figure represents the financial strength of retirees in one of Texas's most sought-after age-restricted communities. It reflects not just income but purchasing power, which directly influences housing affordability and community investment in maintenance, amenities, and governance.

Photo: Michael Barera · CC BY-SA 4.0 · Wikimedia Commons

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-10-31-fifty-five-plus-fifty-five-plus-dem-median-income-county-tx-senior

01

Wealth enables community self-sufficiency

Such self-sufficiency is a key differentiator in the 55+ real estate market — where long-term viability and governance quality are as important as location.

Photo: Michael Barera · CC BY-SA 4.0 · Wikimedia Commons

Photo: Nicolas Henderson from Coppell, Texas · CC BY 2.0 · Wikimedia Commons

02

Income density shapes community quality

This is not simply about downsizing — it's about curating a lifestyle that matches financial capacity, with community governance and design reflecting that economic maturity.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy