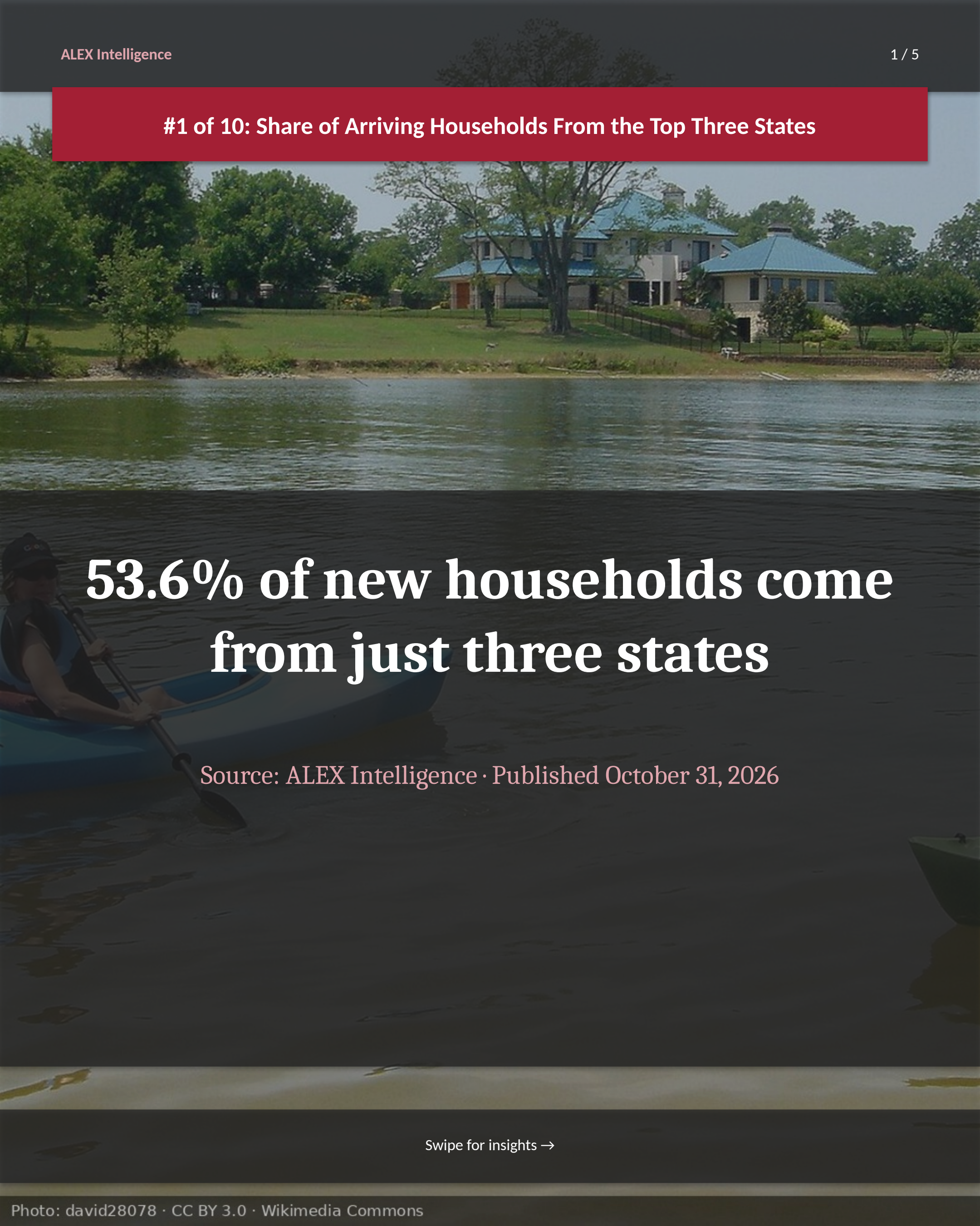


#1 of 10: Share of Arriving Households From the Top Three States

A person in a blue kayak is paddling on a calm lake. In the background, a large, two-story house with a blue roof and white walls sits on a grassy bank. The house has multiple windows and a small porch. The surrounding area is lush with green trees and foliage. The water is still, reflecting the sky and the house.

53.6% of new households come from just three states

Source: ALEX Intelligence · Published October 31, 2026

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THE DATA

53.6%

Share of Arriving Households From the Top Three States (2023)

This concentration reflects a deep regional pull, with North Carolina, South Carolina, and Florida dominating new arrivals to the Charlotte metro.

The data reveals that over half of all incoming households in Charlotte originate from just three states. This level of geographic concentration is unprecedented in North Carolina's urban markets and signals a powerful internal migration engine. The dominance of neighboring states suggests that proximity, shared culture, and economic alignment are key drivers of relocation decisions.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-31-charlotte-mig-state-top3>



Photo: TracyAndJohn · CC BY 3.0 · Wikimedia Commons

01

Migration is self-reinforcing

Charlotte's high concentration of inbound migration creates a feedback loop: the more people who move here, the more others see it as a viable, stable destination. This is not just a demographic shift—it's a structural advantage in housing demand. As the city's identity as a migration magnet solidifies, it attracts further investment, job creation, and infrastructure expansion, reinforcing the very conditions that drew people in.

02

The state's leadership is internal

Unlike metros that rely on national or long-distance migration, Charlotte's growth is rooted in a tightly knit regional network. North Carolina's 11,500 inbound households represent a net internal gain, not a loss to other states. This internal leadership within the state's own migration flows means Charlotte is not just growing—it's becoming the core of North Carolina's urban evolution. The city is not merely attracting people from elsewhere; it's absorbing the state's own population shift.



Photo: Dough4872 · CC BY-SA 4.0 · Wikimedia Commons

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