

29 of 82 — #1 of 10: Share of Zip Codes With Median Home Value Above \$300,000

35.4% of San Antonio ZIPs Over \$300K

A new data report reveals shifting affordability boundaries in the MSA

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THE DATA

35.4%

Share of Zip Codes With Median Home Value Above \$300,000 (2024)

This marks a structural shift in the San Antonio MSA's housing landscape.

This is not a transient spike but a sustained reconfiguration of the market's economic geography. The 35.4% figure reflects a growing concentration of higher-priced homes in specific, often newer or more desirable, neighborhoods across Bexar, Guadalupe, Medina, and Wilson counties.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-30-sa-msa-threshold-home-value-300000-zcta>

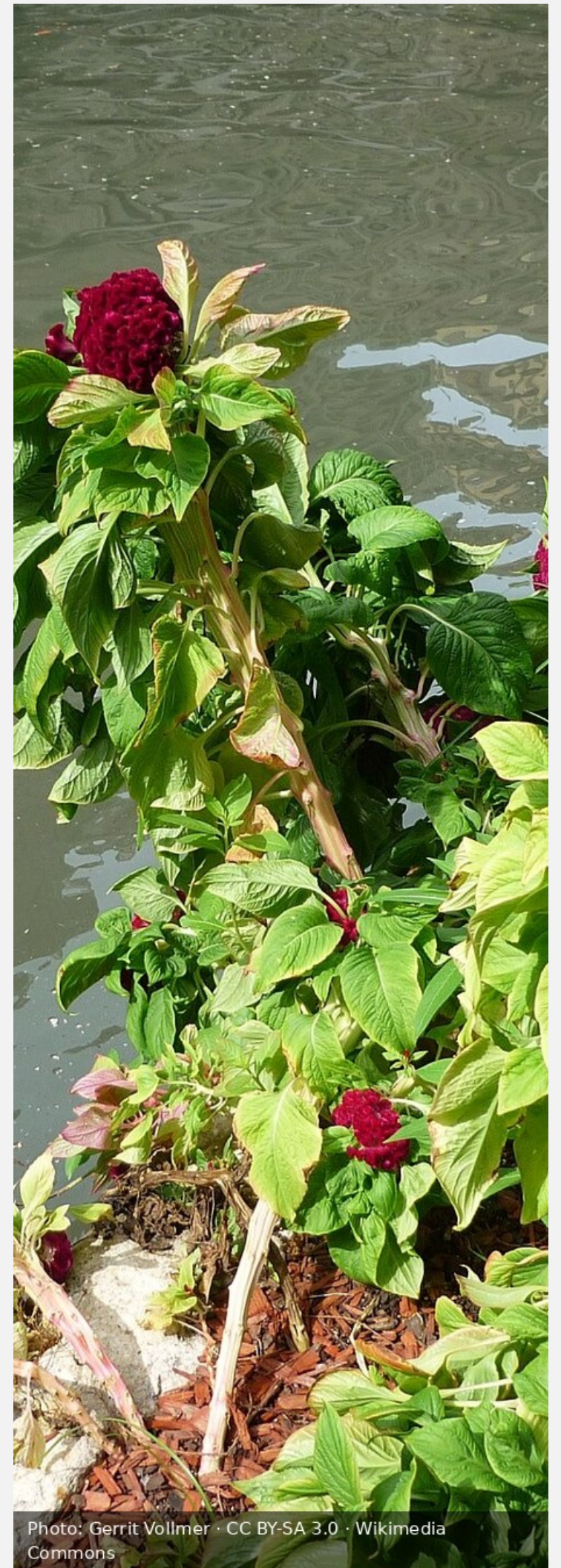


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01

Affordability is now a ZIP-code-level phenomenon

The fact that 35.4% of ZIPs in the San Antonio MSA now exceed \$300,000 median value means affordability is no longer a city-wide metric—it's hyper-local. This fragmentation undermines broad policy solutions and demands granular, ZIP-specific strategies for both buyers and investors.

02

The \$300K threshold is a new market inflection point

This 35.4% threshold isn't just a number—it's a signal of market maturity. When over a third of the metro's ZIPs cross a \$300K median, it suggests that the region has moved beyond the early-stage growth phase into a stabilization period where supply constraints and demand pressures are now fully priced in. This is not a bubble, but a re-pricing of value based on location, access, and infrastructure—especially in areas with new schools, transit corridors, or tech-friendly zoning.

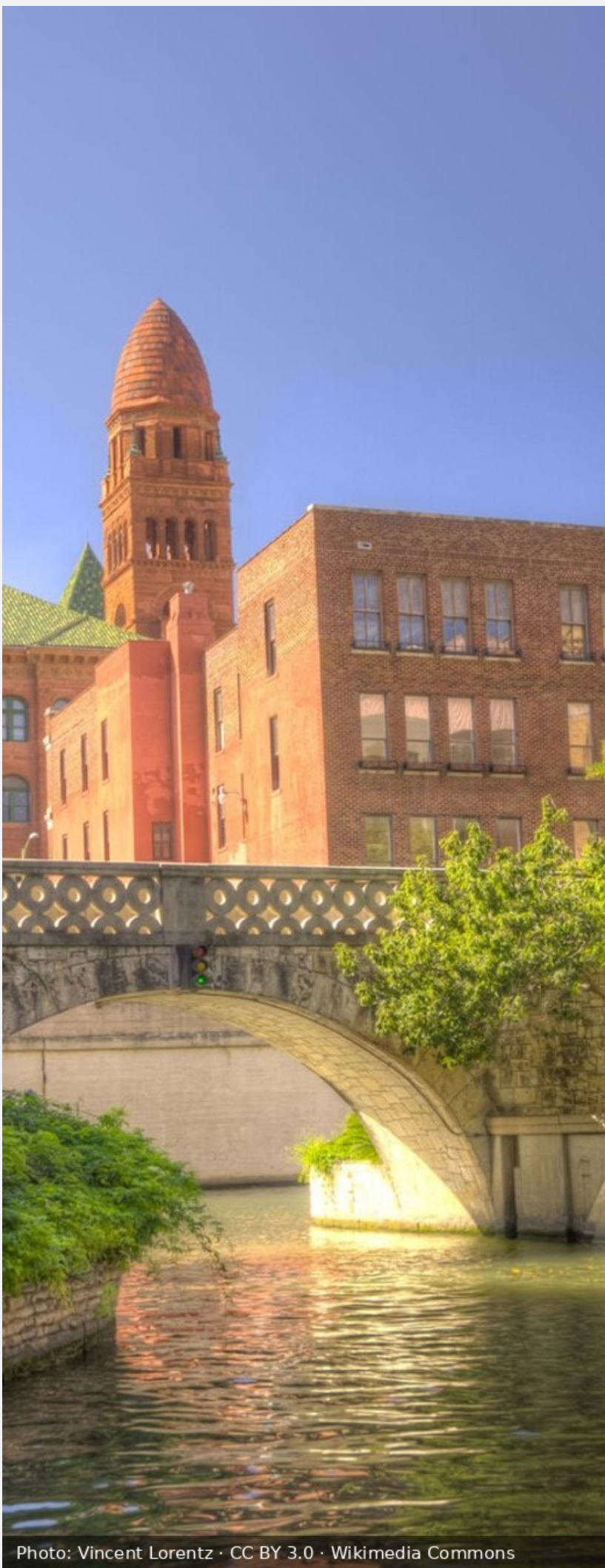


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