

ZIP 75035 — #1 of 10: Population

ZIP 75035 leads Texas in donatable housing wealth population

Source: ALEX Intelligence, October 29, 2026

Swipe for insights →

THE DATA

89,682

Population (2024)

This is the number of residents in ZIP 75035 who are part of a pool of donatable housing wealth, based on median home values and ownership patterns.

ZIP 75035, located in the northern part of the Austin metropolitan area, hosts the largest concentration of individuals with access to significant housing wealth that can be donated. This figure reflects not just high home values, but also a stable, long-term ownership base with strong equity accumulation.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-29-philanthropy-philanthropy-dem-population-zcta-tx-wealth>



01

Wealth concentration enables strategic giving

The sheer scale of donor-ready population in ZIP 75035 suggests a unique ecosystem where philanthropy is not reactive but strategic. High-net-worth individuals with deep roots in the community are positioned to make large-scale, multi-generational charitable transfers—especially through real estate, which offers tax advantages and long-term impact.

This is not a transient wealth cluster; it is built on sustained equity growth, likely driven by long-term residency, stable employment, and low turnover. Such stability enables donors to plan with confidence for future giving, including through donor-advised funds and charitable remainder trusts.



02

Donatable wealth is a function of equity, not just price

The fact that ZIP 75035 leads Texas in this metric—despite not being the most expensive ZIP in the state—reveals a deeper truth: donatable wealth is less about market price and more about ownership duration, equity accumulation, and financial discipline.

This population likely includes long-term homeowners who have paid down mortgages, experienced sustained appreciation, and built substantial net worth through property.

George Arnold Alexander III, MPA

MIT, Nvidia, Google, AWS & IBM-Trained. Cross-Domain Expert. Castor Venture Club.

Partner, ALEX Companies

Associate Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et al.

Texas License #574878-B · Texas Broker License #565194-BB

Broker · North Carolina License #367733

Independent Broker · Colorado License #II.100112456

Broker · Alabama License #000178406

george@alex.realestate · +1 713.918.9951

ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

