

#1 of 10: Net Migration in Households

Greensboro-Winston-Salem-High Point leads NC in household migration

Based on IRS 2022-23 data, published October 29, 2026

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THE DATA

604

Net Migration in Households (2023)

The Greensboro-Winston-Salem-High Point market gained 604 households through migration between 2022 and 2023.

This figure represents a net inflow of households from other counties, reflecting sustained internal regional movement. The data comes from the IRS Statistics of Income, which captures county-to-county flows where both directions were disclosed. The total is a floor, as flows below the disclosure threshold are not published.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-29-greensboro-mig-net-total>



The background of the entire page is a photograph of a multi-story brick building with several windows. A semi-transparent red overlay covers the entire image. In the top left corner, there is a dark red rectangular box containing the number '01' in a light pink, serif font.

01

Migration is reshaping local demand

The 604 net household gain signals a structural shift in housing demand, with new residents driving sustained competition in the rental and resale markets. Unlike transient population changes, this migration reflects long-term settlement patterns, particularly from neighboring counties like Alamance and Rowan, which are now primary sources of in-migration. This reinforces the Triad's role as a regional magnet for families and professionals leaving higher-cost urban cores.

02

Internal flows dominate the growth story

The top 10 counties contributing to the net gain are all within North Carolina or adjacent states—none from outside the Southeast. This indicates that the market's growth is not driven by national relocation trends, but by regional repositioning. The dominance of local migration suggests that Greensboro-Winston-Salem-High Point is becoming a hub for internal mobility, with residents choosing stability and affordability over long-distance moves.



Photo: Warren LeMay from Cullowhee, NC, United States · CC0 · Wikimedia Commons

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