

Your Local News Is a Lie

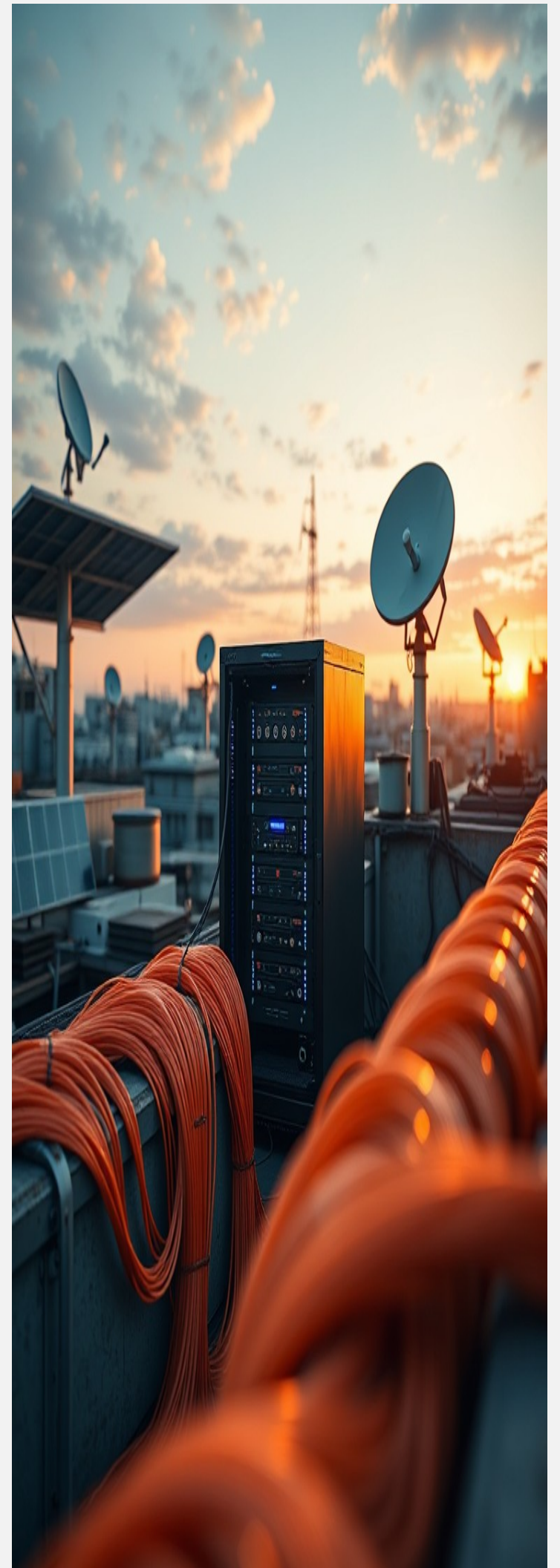
AI-powered 'pink slime' sites exploit trust to manipulate belief.

310

Facebook Pages

Used to promote pink slime journalism sites ahead of key elections.

Researchers identified 310 unique Facebook pages promoting pink slime journalism sites, linking to 383 domains. These pages were not local news outlets but digital operations designed to mimic them. The scale reveals how easily trust in local reporting can be weaponized at scale.



01

Trust Is the Target

The real danger isn't just the content, but the architecture of deception: using local branding, real-sounding names, and community-based social platforms to build credibility where none exists.

02

Sovereignty Begins With Verification

The AI Sovereignty Council's mission isn't just to build models —it's to reconstruct epistemic integrity. When every piece of content is verifiable, trust becomes a function of transparency, not mimicry.

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