

Liberty Hill — #1 of 6: Share of Homes in 50-Unit Buildings or Larger

Liberty Hill leads Williamson County in large apartment stock

3.6% of homes in 50+ unit buildings — source: ALEX Intelligence, 2026

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THE DATA

3.6%

Share of Homes in 50-Unit Buildings or Larger (2024)

Liberty Hill has the highest concentration of large apartment stock in Williamson County, far exceeding nearby cities.

This figure reflects a structural shift in Liberty Hill's housing profile, with 3.6% of homes located in buildings of 50 units or larger — a level not seen in other Williamson County cities. While the broader region remains dominated by single-family homes, this data reveals a growing multifamily presence in Liberty Hill, likely driven by recent zoning changes and infrastructure investments. The city's position as the top performer in this metric suggests it is becoming a key destination for rental housing and workforce housing in the Austin metro area.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-28-williamson-apartment-share-place-mkt>

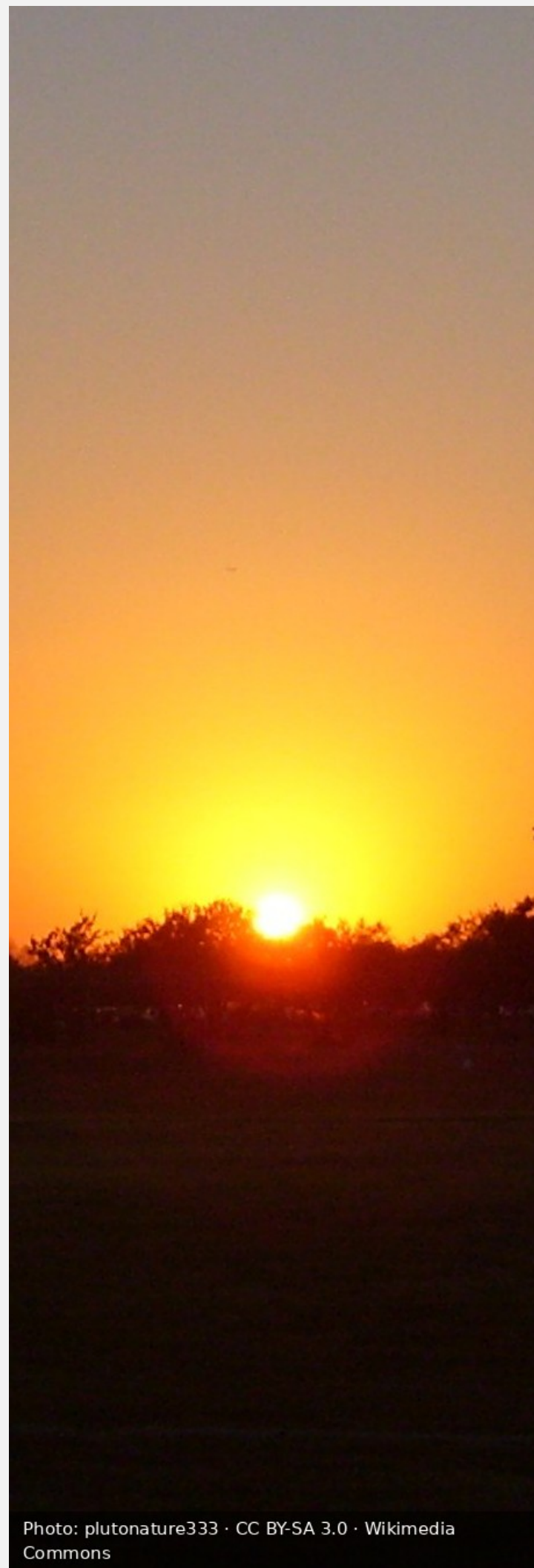


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01

Multifamily is emerging in a single-family stronghold

Liberty Hill's 3.6% share of large apartment stock marks a strategic pivot in a region where multifamily development has historically been limited. This shift is not a byproduct of demand alone but a result of deliberate policy and infrastructure alignment. This suggests that Liberty Hill is positioning itself as a growth node for mixed-use and rental housing, distinct from the single-family dominance of neighboring cities like Hutto and Taylor.

02

The rise of rental housing is reshaping the market

The concentration of large apartment stock in Liberty Hill — unmatched in Williamson County — signals a shift in housing dynamics that could influence long-term affordability. While other cities like Hutto and Taylor remain focused on single-family construction, Liberty Hill is building a rental ecosystem that may absorb migration pressure more effectively. This could reduce upward pressure on home prices in the long run, as more residents opt for rental units instead of home ownership. The city's early adoption of multifamily infrastructure may give it a competitive edge in attracting young professionals and remote workers seeking affordability and mobility.



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