

0 of 7 — #1 of 7: Share of Cities With Median Home Value Above \$500,000

No City in Killeen-Temple Hits \$500K Median

Source: ALEX Intelligence · Published October 28, 2026

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THE DATA

0.0%

Share of Cities With Median Home Value Above \$500,000 (2024)

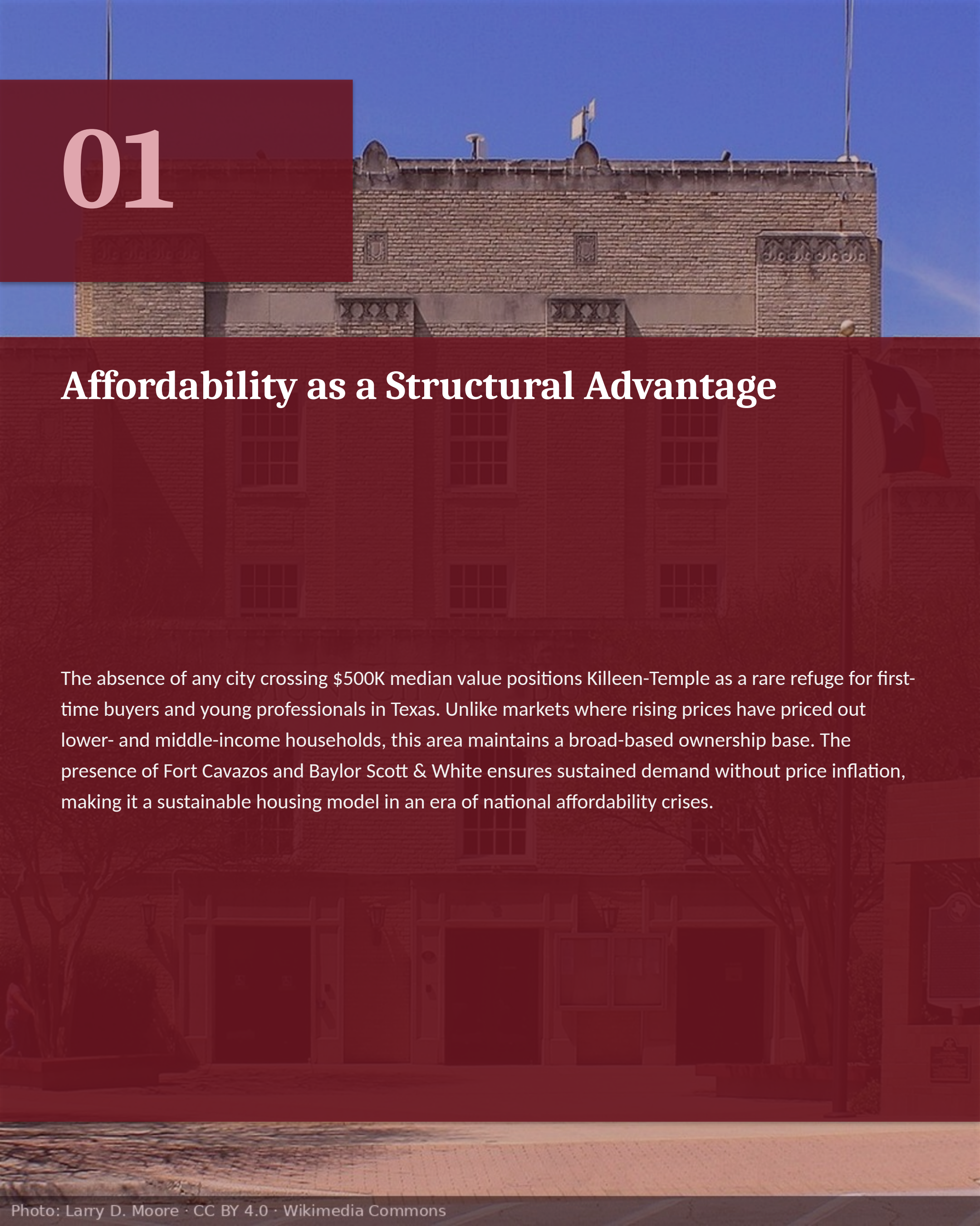
In the Killeen-Temple MSA, not a single city has reached the \$500,000 threshold for median home value.

This marks a rare structural divide in Texas real estate: while many markets have seen rapid appreciation, Killeen-Temple remains anchored in a lower price tier. The highest median value among the seven core cities — Harker Heights — sits at \$287,800, far below the \$500K threshold. This reflects a market where affordability is not a temporary condition but a defining characteristic of the regional housing landscape.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-28-killeen-temple-threshold-home-value-500000-place>



Photo: Tony Webster from Minneapolis, Minnesota, United States • CC BY 2.0 • Wikimedia Commons

The background of the slide is a photograph of a multi-story brick building, likely a historic structure, with a red semi-transparent overlay. The overlay covers most of the image, with the building's facade visible through it. The top of the building shows a flat roof with some mechanical equipment and a small flag. The lower part of the building features several windows and a ground-floor entrance area. The red overlay is a solid color, providing a high-contrast background for the white text.

01

Affordability as a Structural Advantage

The absence of any city crossing \$500K median value positions Killeen-Temple as a rare refuge for first-time buyers and young professionals in Texas. Unlike markets where rising prices have priced out lower- and middle-income households, this area maintains a broad-based ownership base. The presence of Fort Cavazos and Baylor Scott & White ensures sustained demand without price inflation, making it a sustainable housing model in an era of national affordability crises.

02

The \$500K Barrier as a Market Differentiator

In a state where \$500K is increasingly the entry point for 'mid-tier' homes, Killeen-Temple's inability to breach that threshold is not a failure — it's a competitive edge. This structural affordability attracts talent, supports workforce housing stability, and attracts remote workers seeking value without sacrificing access to military and healthcare employment. The market is not lagging; it's maintaining a deliberate, inclusive trajectory.



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