

Burnet — #1 of 8: Renters Over the 30% Rent Threshold

Burnet Leads Texas Hill Country in Rent Burden

59.2% of renters exceed 30% threshold — source: ALEX Intelligence, 2026

Swipe for insights →

THE DATA

59.2%

Renters Over the 30% Rent Threshold (2024)

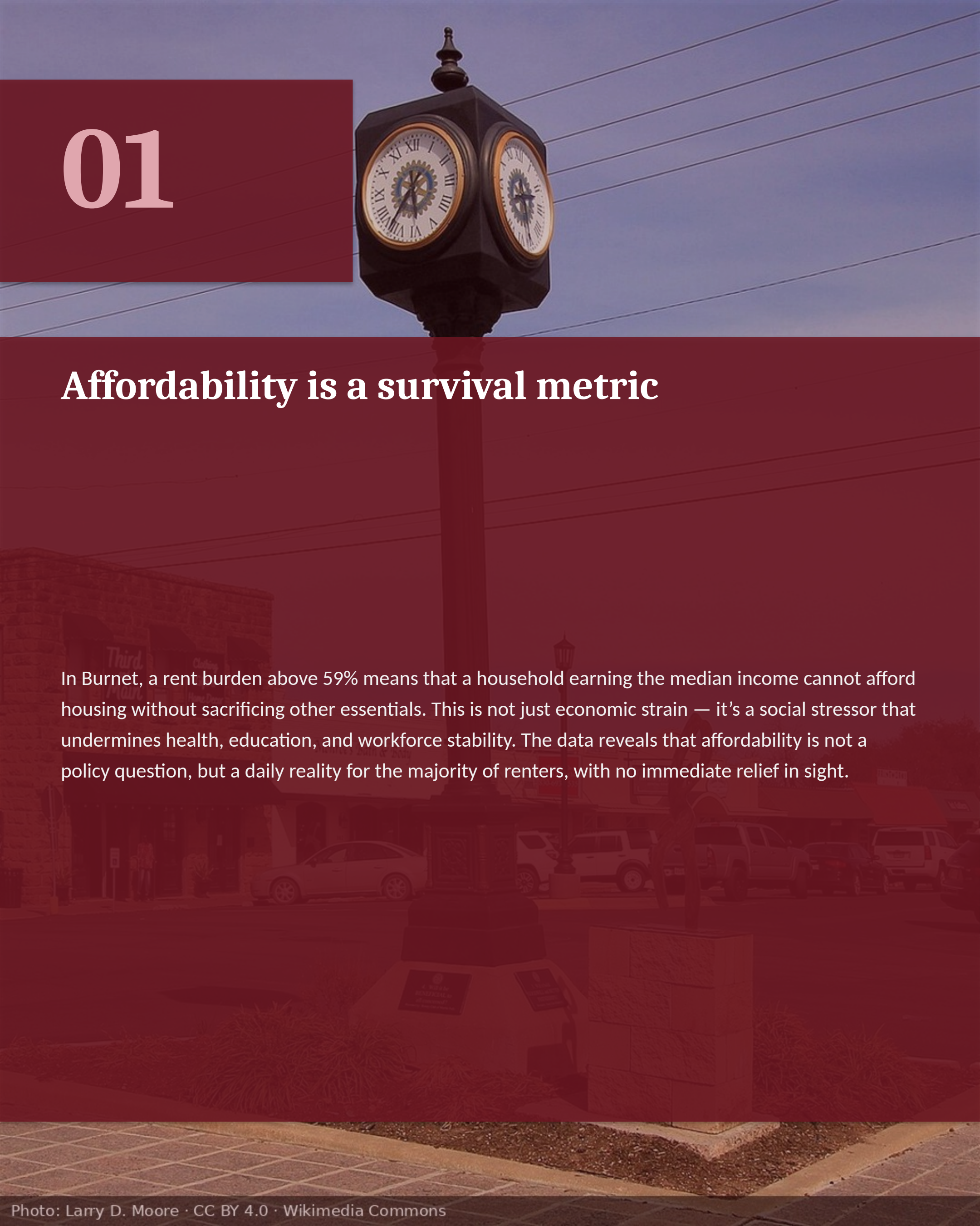
Burnet has the highest share of renters spending more than 30% of income on rent in the Texas Hill Country.

This figure represents a structural affordability crisis, where nearly six in ten renters in Burnet are classified as cost-burdened. The data, drawn from the 2024 American Community Survey, reflects not just rising rents but a growing mismatch between wages and housing costs. In a region where median incomes remain below state averages, this burden is not an outlier — it's the norm.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-28-hill-country-tx-rent-burden-place-mkt>



Photo: Ed Uthman from Houston, TX, USA • CC BY 2.0 • Wikimedia Commons



01

Affordability is a survival metric

In Burnet, a rent burden above 59% means that a household earning the median income cannot afford housing without sacrificing other essentials. This is not just economic strain — it's a social stressor that undermines health, education, and workforce stability. The data reveals that affordability is not a policy question, but a daily reality for the majority of renters, with no immediate relief in sight.

02

The hidden cost of growth

Burnet's high rent burden is not driven by luxury demand alone. The city's rapid population growth — fueled by remote work migration and retirement relocation — has outpaced housing supply, especially for low- and moderate-income households. This imbalance is not a market failure, but a signal of unmet planning and investment needs. Without targeted affordability programs, the region risks becoming a place where only the wealthy can afford to live.



Photo: Nicolas Henderson from Coppell, Texas · CC BY 2.0 · Wikimedia Commons

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

