

Denver — #1 of 10: Population

Denver leads Colorado in population

Source: ALEX Intelligence · Published October 28, 2026

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THE DATA

718,877

Population (2024)

Denver is the most populous city in Colorado, according to the latest U.S. Census data.

This figure reflects Denver's role as the central hub of the state's urban core, drawing in residents from surrounding counties and across the region. Its population size is not just a demographic fact—it is a foundational economic and infrastructural advantage. The city's scale enables greater investment density, service efficiency, and market resilience, reinforcing its position as Colorado's primary urban engine.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-28-denver-population-place-mkt>

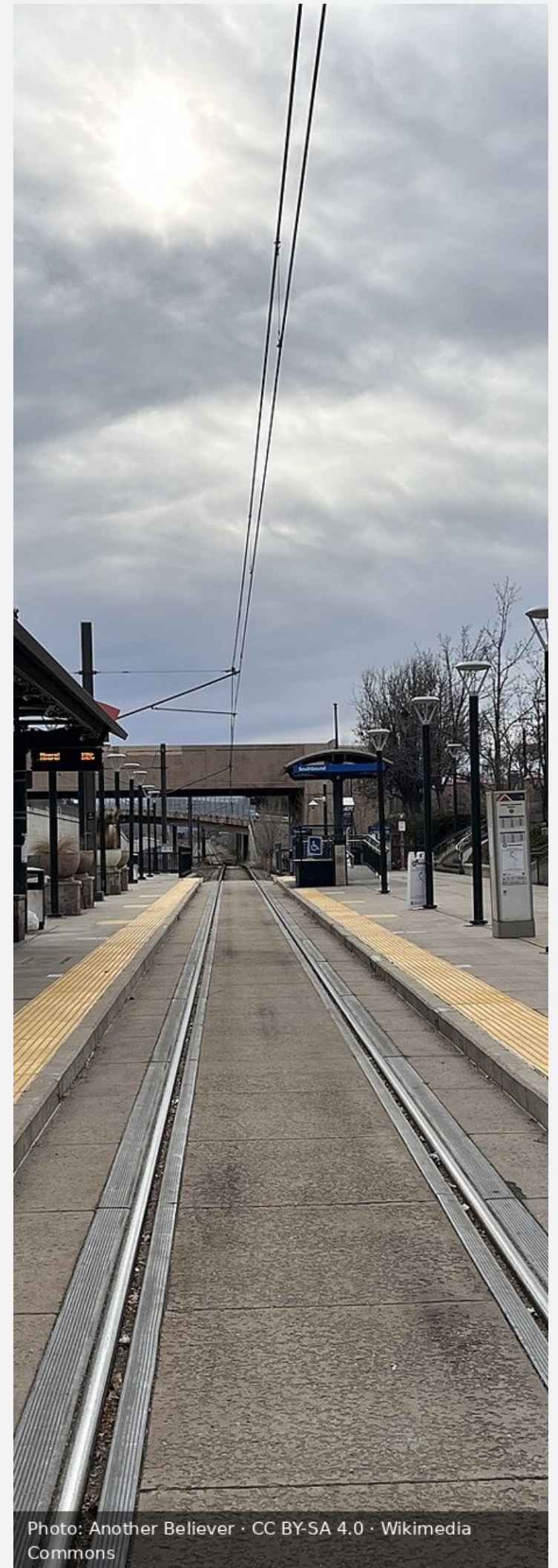


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01

Scale drives economic gravity

Denver's population of 718,877 is not merely a number—it is a multiplier. Larger populations generate higher demand for housing, retail, and public services, which in turn attract private capital and public investment. This creates a self-reinforcing cycle: more people draw more development, which attracts more people. The city's size is not a symptom of growth but a structural advantage that compounds over time.



02

Population as a strategic moat

While smaller cities in the metro area grow rapidly, Denver's sheer scale creates a competitive barrier that is difficult to replicate. Its density supports specialized services, transit networks, and cultural institutions that only large populations can sustain. This moat is not political or regulatory—it is demographic and economic, rooted in the city's ability to absorb and integrate new residents at scale, making it the natural center of gravity for Colorado's future.



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