

#2 of 10: 12-month growth in metropolitan payroll employment (August 2026)

12-month growth in metropolitan payroll employment (August 2026): 1.8%

Source: ALEX Intelligence · October 28, 2026

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THE DATA

1.8%

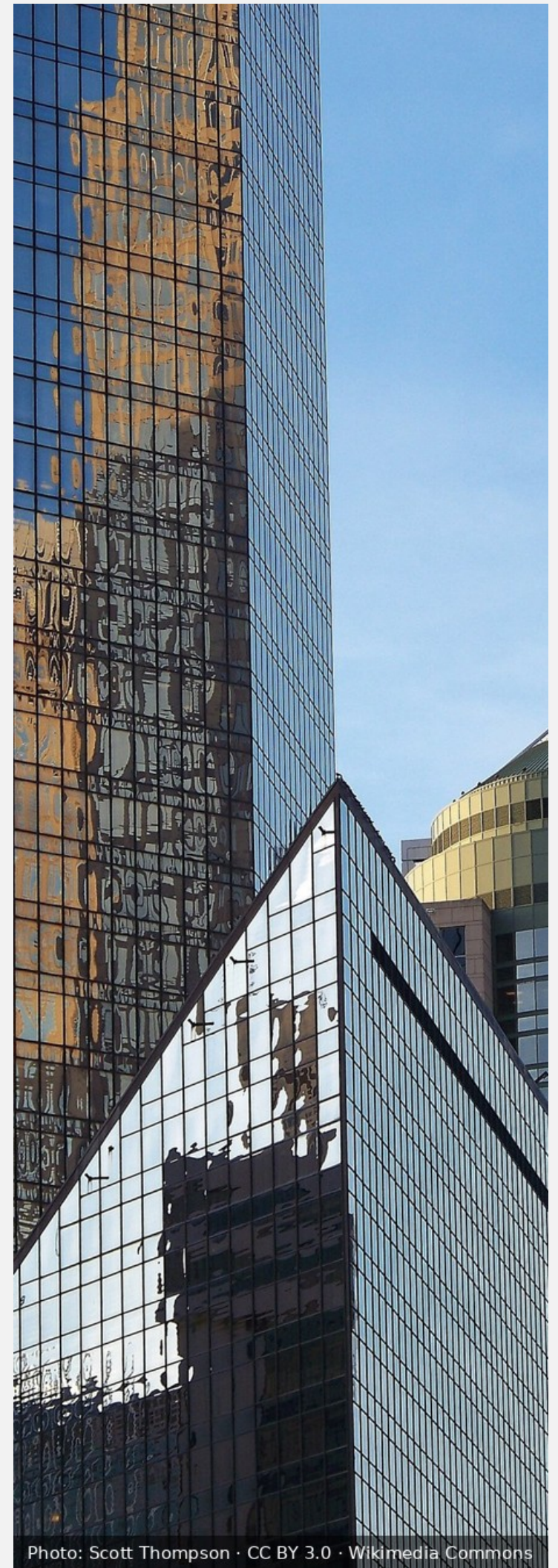
12-month growth in metropolitan payroll employment (August 2026)

Charlotte's job growth ranks second highest among North Carolina's 15 metro areas.

This 1.8% increase in metropolitan payroll employment reflects sustained demand across sectors, particularly in professional services, logistics, and construction. The strength of the local labor market continues to underpin housing demand, even amid elevated mortgage rates.

Source: U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics and Current Employment Statistics, August 2026 (seasonally unadjusted, metropolitan) • ALEX Intelligence computation

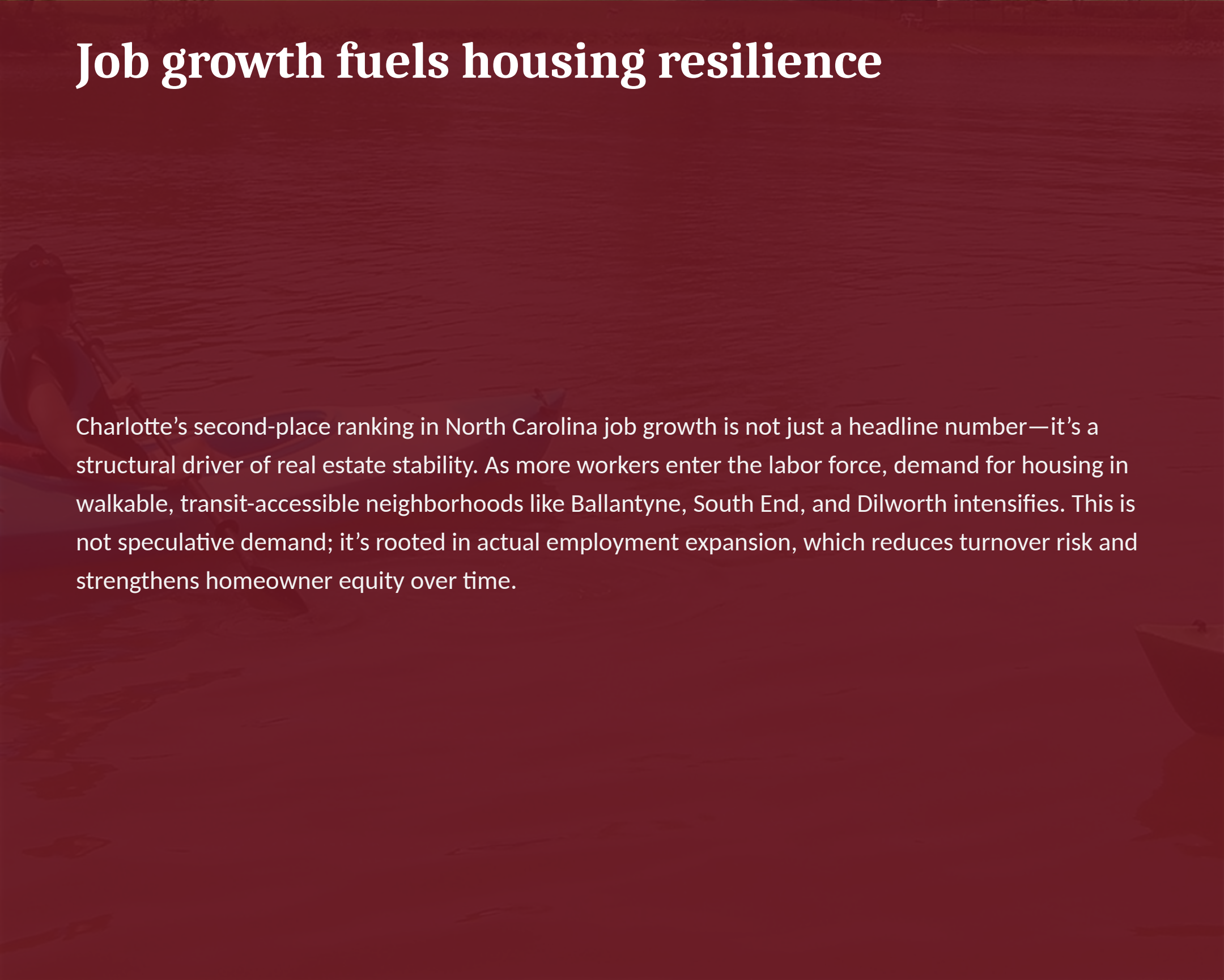
<https://alex-companies.com/data/2026-10-28-charlotte-lab-bls-payroll-growth-12m-msa>





01

Job growth fuels housing resilience



Charlotte's second-place ranking in North Carolina job growth is not just a headline number—it's a structural driver of real estate stability. As more workers enter the labor force, demand for housing in walkable, transit-accessible neighborhoods like Ballantyne, South End, and Dilworth intensifies. This is not speculative demand; it's rooted in actual employment expansion, which reduces turnover risk and strengthens homeowner equity over time.

02

Labor strength outpaces national trends

While national payroll growth has plateaued, Charlotte's 1.8% 12-month increase signals a divergence in economic momentum. This suggests that Charlotte's labor market is not only resilient but also attracting new talent from higher-cost regions. This inflow of skilled workers is likely to sustain home price appreciation and support long-term rental demand, particularly in mid-tier and upper-mid housing segments.



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