

Taylor — #1 of 6: Home Value to Income Ratio

Taylor leads Texas in home affordability stress

3.8x home value to income ratio, per ALEX Intelligence 2026

Swipe for insights →

THE DATA

3.8x

Home Value to Income Ratio (2024)

Taylor has the highest ratio in Williamson County, meaning homes cost 3.8 times the median household income.

This ratio reflects the burden of homeownership relative to earnings. Taylor's 3.8x figure indicates that median-income residents would need nearly four years of income to purchase a typical home. This level of stress is not unique to Taylor but is the highest within the Williamson County metro and state.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-27-williamson-value-to-income-place-mkt>

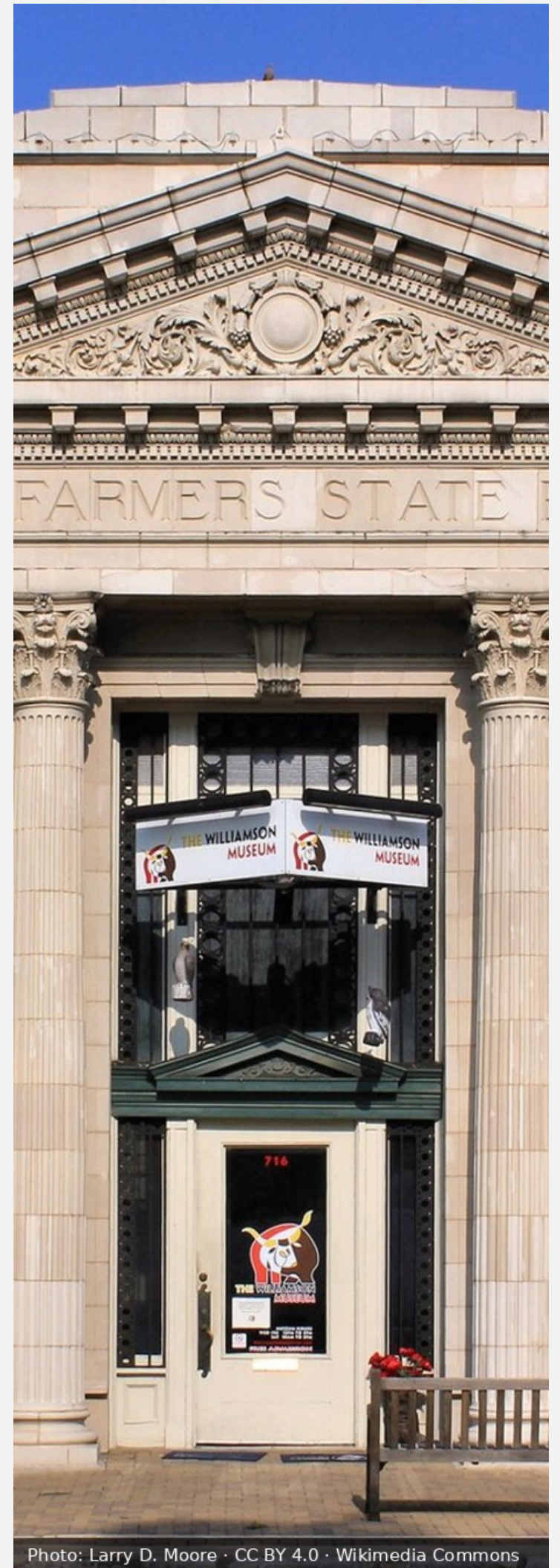
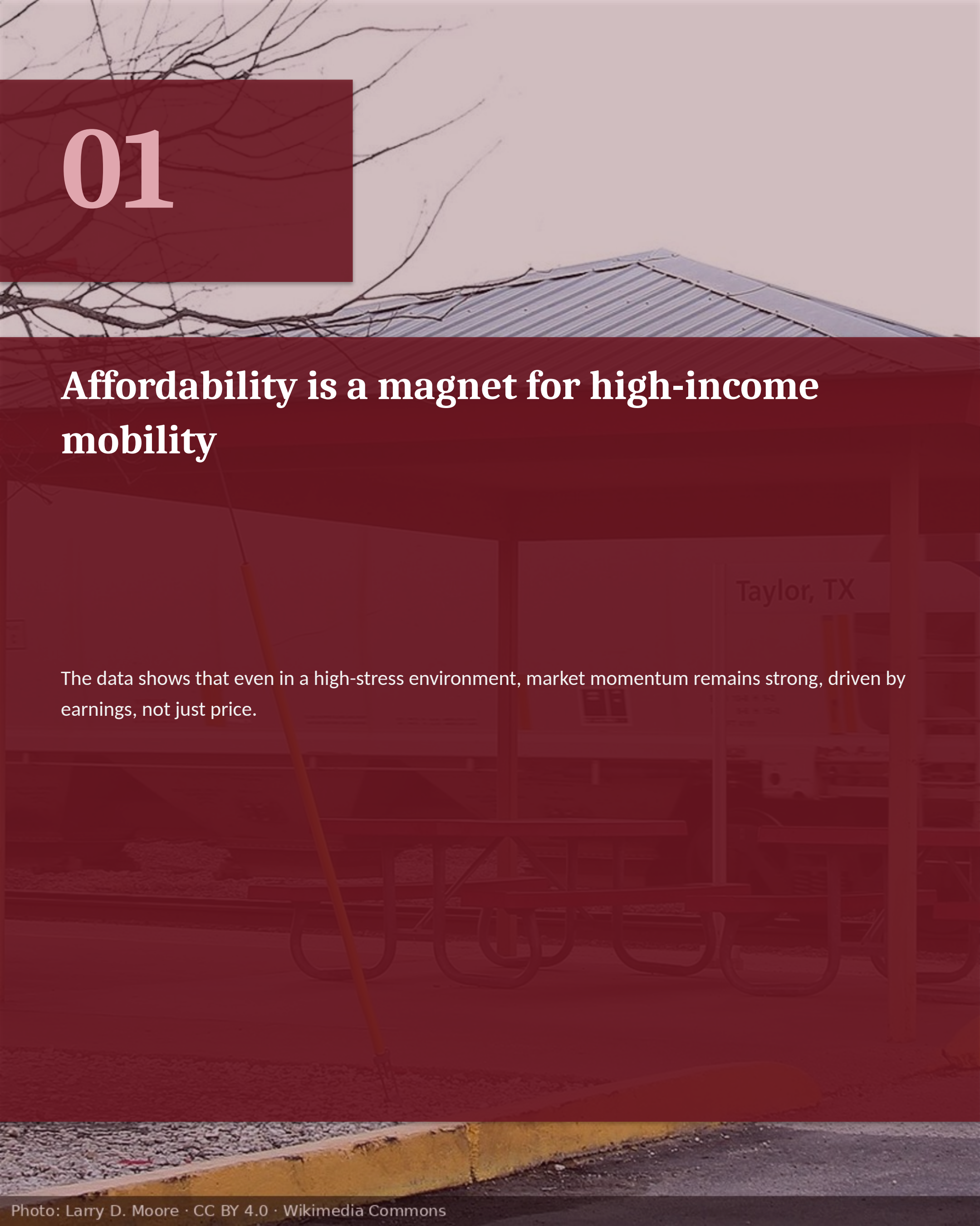


Photo: Larry D. Moore • CC BY 4.0 • Wikimedia Commons

The background image shows a train station with a sign that reads "Taylor, TX". There are picnic tables in the foreground and a train car visible in the background. The image is overlaid with a dark red semi-transparent layer.

01

Affordability is a magnet for high-income mobility

The data shows that even in a high-stress environment, market momentum remains strong, driven by earnings, not just price.

02

Affordability stress is a regional indicator

For investors and developers, this is not a warning sign, but a signal of sustained demand. The next wave of value creation will come not from price suppression, but from supply innovation—modular housing, shared ownership models, and mixed-use development.



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