

ZIP 78703 — #1 of 10: 5-Year Household Income Growth

ZIP 78703 leads Texas in 5-Year Income Growth

41.0% rise in luxury household income — source: ALEX Intelligence, 2026

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THE DATA

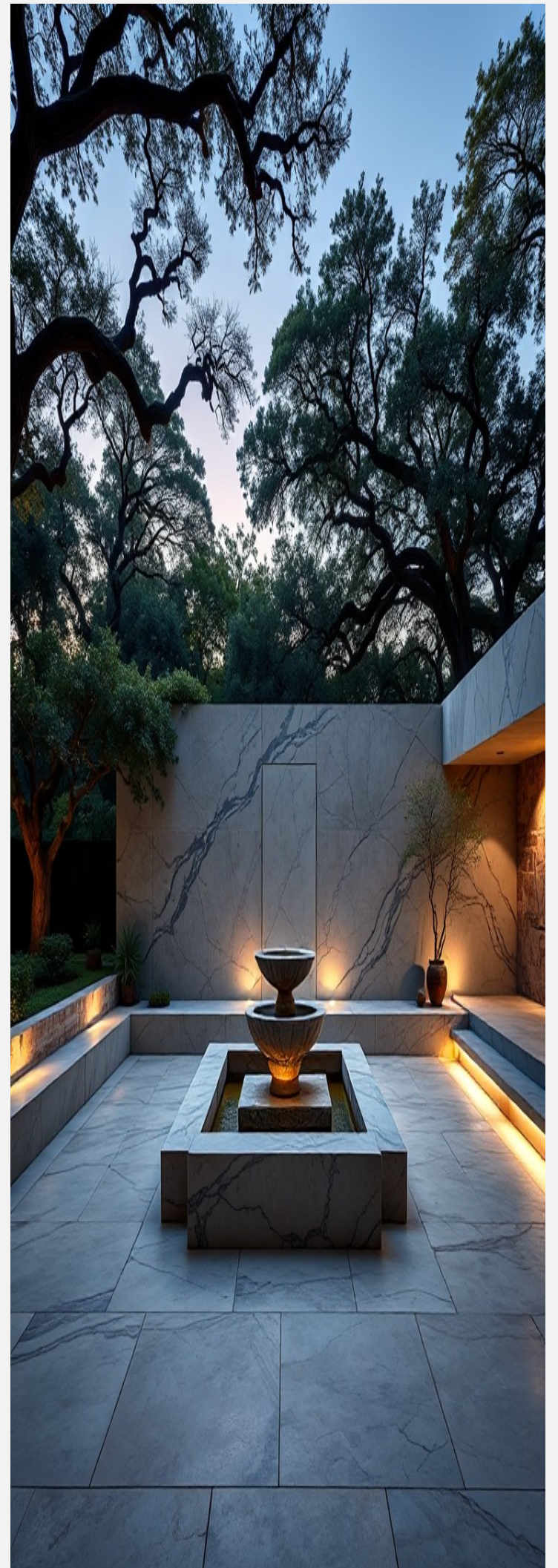
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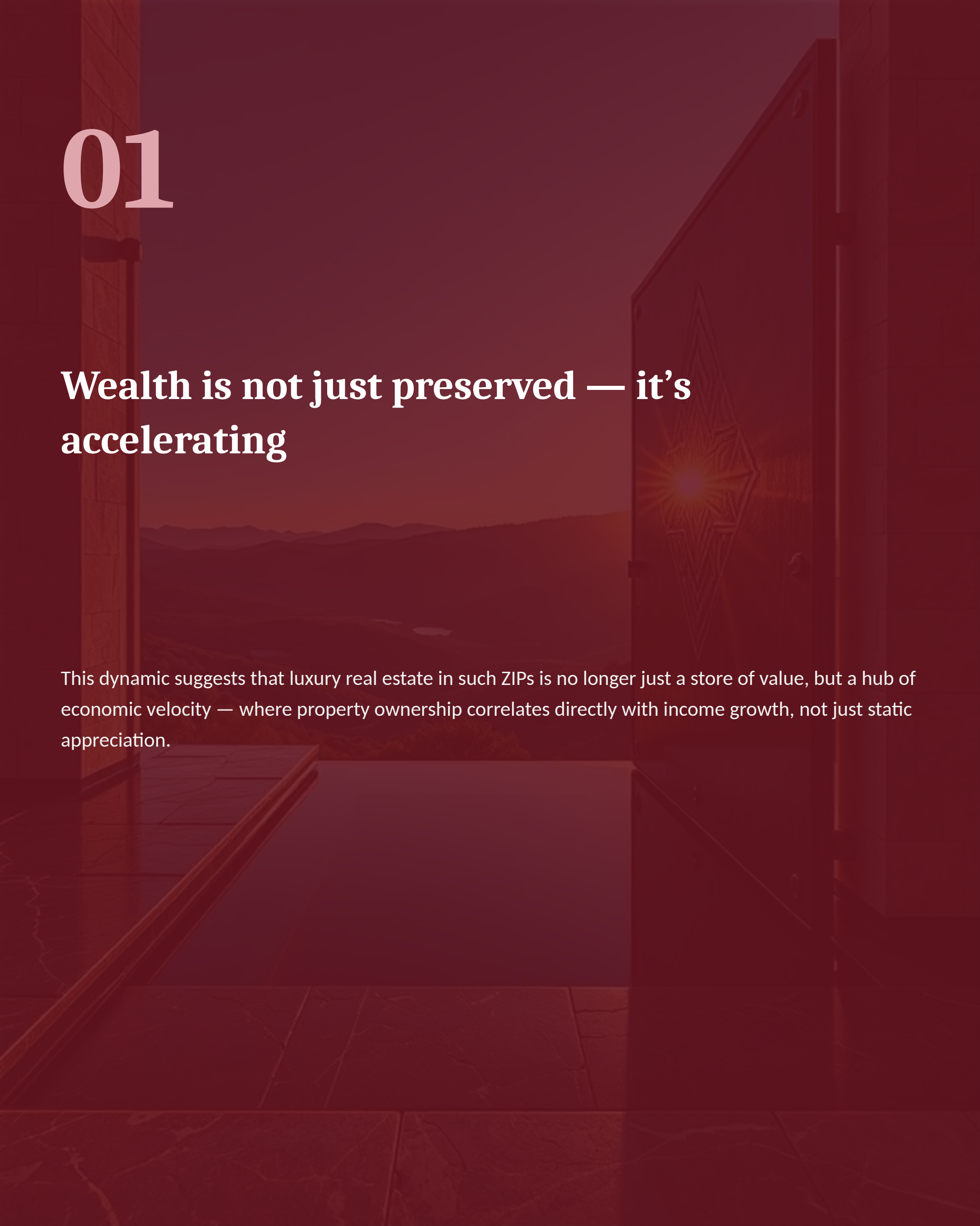
5-Year Household Income Growth (2024)

ZIP 78703 recorded the highest 5-year household income growth among Texas ZIP codes with \$1M+ median home values.

This 41.0% increase reflects a powerful concentration of high-income households in a single luxury ZIP, driven by elite talent retention and capital accumulation. The data, drawn from the U.S. Census Bureau's 2019–2024 American Community Survey, reveals that this growth is not a regional trend but a hyper-local phenomenon.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2019 and 2024 ·
ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-27-luxe-luxe-dem-g-median-income-zcta-tx-luxury-deep>





01

Wealth is not just preserved — it's accelerating

This dynamic suggests that luxury real estate in such ZIPs is no longer just a store of value, but a hub of economic velocity — where property ownership correlates directly with income growth, not just static appreciation.



02

Luxury markets are becoming income engines

This implies that the most strategic luxury investments are not just in location, but in ecosystems that enable sustained income growth. The future of luxury real estate is not just about where you live, but about which economic clusters are generating the next wave of affluence.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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