

Gillespie County, Texas — #1 of 10: Accommodation Establishments

Gillespie County Has Most Accommodation Establishments

Source: ALEX Intelligence · Published October 27, 2026

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THE DATA

46

Accommodation Establishments (2022)

Gillespie County leads the Texas Hill Country in hospitality infrastructure, with 46 establishments as of 2022.

This concentration reflects a long-term shift toward experiential living and tourism-driven development in the region. Unlike urban centers, where hospitality is tied to transient business travel, the Hill Country's growth is rooted in lifestyle migration, cultural events, and outdoor recreation. The high count signals a maturing ecosystem where permanent residents and seasonal visitors coexist, supporting stable property values and diversified local economies.

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 721 (Accommodation) · ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-27-hill-country-tx-ind-721-county>



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Tourism Drives Permanent Investment

The 46 accommodation establishments in Gillespie County are not just short-term rentals—they represent a deepening investment in hospitality as a long-term economic engine. Each establishment supports local jobs, attracts ancillary businesses, and increases demand for nearby residential and commercial real estate. This is not a boom-and-bust cycle but a structural shift: the region is evolving from a seasonal retreat into a sustainable destination economy, where real estate value is tied to experience, not just square footage.

02

Density Without Overdevelopment

What's striking is that this high density of hospitality venues coexists with low residential development pressure. Unlike Williamson County, where housing supply struggles to keep pace with demand, Gillespie County's growth is managed through land-use planning that preserves open space while enabling tourism infrastructure. This balance—between economic vitality and environmental stewardship—makes it a model for sustainable real estate development across the Hill Country, where growth is not measured by volume alone but by resilience and integration.



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